

CTIA Announces Simgo as First Place Winner in Mobile Enterprise Innovation

Virtual Sim for Smartphones recognized at CTIA Super Mobility

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Simgo, the creator and manufacturer of the first virtual SIM for Smartphones announced today that it won first place in the Mobile Enterprise Innovation category of the CTIA MobITs awards. The award was presented this month at [CTIA Super Mobility 2015](#) in Las Vegas.

With Simgo's solution, employees on the go can use their smartphones, iPhone (including iPhone 6) and Samsung Galaxy (including Galaxy S6), anywhere in the world without incurring roaming fees, since local SIM cards are remotely and automatically assigned to their mobile devices. Simgo was scored by a panel of media and analysts who reviewed the entry on 5 criteria: 1) Innovation & Ingenuity, 2) Functionality & Practicality, 3) Value, Impact & Effectiveness, 4) Ease of Use/Implementation & Scalability and 5) "Wow" Factor.

"We are honored to have been chosen by the MobITs Awards judges as the most innovative mobile solution for enterprises", said Avi Ben Shlush, CEO, Simgo. "The win is testament to our company being on the frontier of virtual SIM technology. It's a significant stamp of approval to pave the way for further adoption of our solutions by global organizations, technology partners and channel partners."

About Simgo (<http://www.simgo-mobile.com>)

Simgo is the award-winning and patent-holding creator and manufacturer of the first virtual SIM for Smartphones. Established in 2012, Simgo is revolutionizing the mobile world's ecosystem. This is made possible by offering a self-managed solution that allows enterprises to decrease roaming costs by up to 90%, eliminate mobile operators' lock-in agreements and provide innovative virtual SIM technology, anywhere in the world. Headquartered in Israel, the company has offices in China, Singapore, U.S. and the U.K.

Eyal Shmueli

Simgo

+972-52-2710302

[email us here](#)

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