

Viewstream Marketing Recognized for Creative Excellence in Use of Graphics

San Francisco-based digital marketing agency receives accolades at the 36th Annual Telly Awards

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-- The Telly Awards, a premier award honoring outstanding creative work in video and film productions, online commercials, video and films has presented San Franciscobased creative agency Viewstream with two 2015 Telly Awards. Of the nearly 12,000 entries, Viewstream was recognized for its creative work supporting the products and brands of some of the largest companies in the world.

The agency was presented with two Silver Telly Awards – the highest honor – for their work with Autodesk Seek in the Online Webisodes, Segments, or Promotional Pieces - Use of Graphics category.

viewstream

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Awards

An additional Silver Award was presented for Viewstream's work for Adobe Media Optimizer in Online Commercial - Use of Graphics.

A prestigious judging panel of over 500 accomplished industry professionals, each a past winner of a Silver Telly and a member of The Silver Telly Council, judged the competition, upholding the historical standard of excellence that Telly represents. The Silver Council evaluated entries to recognize distinction in creative work – entries do not compete against each other – rather entries are judged against a high standard of merit. Less than 10% of entries are chosen as Winners of the Silver Telly, while approximately 25% of entries are chosen as Winners of the Bronze Telly.

"Our primary focus has always been to exceed our clients' expectations by with exceptional creative work in the area of digital marketing content," says John Assalian, CEO of Viewstream. "Viewstream focuses on a range of content and the awards demonstrate the range of our creative work."

Viewstream is a digital B2B marketing agency that conceives, develops and engineers marketing for brands that include Autodesk, Adobe, Amazon, NVIDIA and Microsoft.

If you would like more information about this topic, or to schedule an interview with Viewstream CEO John Assalian, please call Siobhan Sullivan at 415-975-8686 ext. 201.

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