

# Pharma Cold Chain Logistics experts will meet in London in December to discuss cold chain strategy for emerging markets

*SMi: (2015.09.28, London) Pharma Cold Chain Experts from Genzyme, Pfizer, MHRA, World Courier and American Airlines will meet at Cold Chain Distribution 2015*

LONDON, UK, September 28, 2015 /EINPresswire.com/ -- Research conducted by Healthcare Commerce Media Corp. predicts cold chain logistics spending will expand to more than \$10 billion by 2018\*. Regulatory requirements, increased use of biologic drugs, and the emerging markets penetration are the main drivers behind such huge investments in cold chain technologies.

SMi's [Cold Chain Distribution](#) Conference will return for its 10th annual instalment on the 3rd – 4th December 2015 in London, UK, and will enable attendees to hear from global cold chain experts. The event will play host to various

presentations including the likes of Genzyme, Pfizer, MHRA, World Courier, American Airlines and Emirates French Hospital.

Chris Wallace, Distribution Director from Genzyme will present on day one of the event on "Assessing the supply chain in emerging markets - focus on the Middle East and Russia", sharing his experience on ambient products' logistics in extreme-temperature zones.

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A fantastic networking event  
and excellent speakers  
*EVENT ATTENDEE 2014*

Dr. Tarek Kilani, Head of Pharmacy & Continuing Medical Education Coordinator from Emirates French Hospital will be speaking on day two of the event and will provide delegates

with an insightful look on "Vaccine cold chain and logistics: A pharmacist's perspective". The presentation will discuss the key challenges facing vaccines and the importance of maintaining the "cold chain". Additionally it will outline the pharmacist role in maintaining the cold chain and the procedures that must be followed if the cold chain is broken.

For more information on the on the presentations or to see the [full agenda](#) visit <http://www.coldchain-distribution.com/EINPressWire>

In addition, delegates will be able to hear from:

- Hasan A. Jabarti, Quality Assurance Head, Novartis Pharma AG (Saudi Arabia)  
Presentation: Cold chain distribution strategy for emerging markets
- Cheryl Blake, Senior GDP Inspector, MHRA



Presentation: Demonstrating how to meet the needs of the EU GDP

- Thomas Grubb, Manager, Cold Chain Strategy, American Airlines

Presentation: Shipping temperature-sensitive products via airfreight

As well as the conference, the event will play host to both a dinner and [networking drinks receptions](#).

- The end of day one drinks reception and dinner, taking place on the 3rd November 2015 will be sponsored by World Courier. (Available to pharma companies only. Subject to availability.)
- The end of day two drinks reception, taking place on the 4th November 2015 will be sponsored by American Airlines Cargo

Lead Sponsor - World Courier.

Other sponsors include - American Airlines Cargo, Berlinger, Eberspacher, ELPRO, Peli Bio Thermal, Sensitech, Testo and Topa Thermal Packaging. For sponsorship inquiries, contact Alia Malick at +44 (0) 7827 6168 or email [amalick@smi-online.co.uk](mailto:amalick@smi-online.co.uk)

For more information or to register visit the website at <http://www.coldchain-distribution.com/EINPressWire>

10th annual Cold Chain Distribution 2015

3rd - 4th December 2015

London, UK

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