

## StudioRED Builds Creative Confidence with Prototyping

*Top Product Development Firm Helps Companies Get Off the Ground* 

MENLO PARK, CA, USA, September 28, 2015 /EINPresswire.com/ -- Some of the best companies in the world are using a full range of <u>prototyping</u> today, but for smaller companies, the myriad of nuances of the process often remains unknown. <u>Studio RED</u> is working to change that with complete prototyping services so closely tied to the product development process that it helps to improve real time progress that may change everything.

The Power of Prototyping

It seems prototyping is in the news routinely these days thanks to advanced techniques in additive manufacturing and 3D printing, but it's far from being an end-all to the development process. Still, it's a must-have for companies in the world of innovation, and with good reason. Prototyping allows companies to work through a concept to gain the necessary feedback to do more before it actually hits the production line, and that can be quite valuable in the days of shrinking schedules and budgets.

"Our model builders can pre-actualize all kinds of products, complete with the right colors, textures and other features," said Philip Bourgeois/President. The results are stunning, and allow companies to create those early working models that are so necessary for accelerating today's design process."

Some Techniques Allow For More Accurate Prototypes



While many offer fast prototyping services to companies, Studio RED is fairly unique, as their services are all in house. They have the ability to create rubber and fiberglass molds of urethane parts, and they also have CNC milling machines that can produce super accurate parts ranging in size up to 30x40x16 inches.

"We're using some of the best machinery in the industry, and that means that your prototype will match your exact needs for every component. We work to meet your testing and approval schedule so you can release your product to production faster with less changes," said Philip.

Prototyping means moving from 3D digital files to physical examples that investors and decision makers can interact with on an entirely new level, and even if you're new to the concept, Studio RED can help you get your next big thing in the hands of your entire team faster. It's an advantage companies today just can't ignore.

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