



Alliance Tech to Exhibit Event Technology Solutions at IMEX America

AUSTIN, TX, USA, September 29, 2015
/EINPresswire.com/ -- Alliance Tech, an [event technology solutions](#) provider focused on [business intelligence](#) for trade shows, conferences and events, today announced that it will be exhibiting and participating in the Hosted Buyer Program at [IMEX America](#). Now in its 5th edition,



IMEX America, "The Pulse of the Meetings Industry," brings the global meetings market together under one roof.

A leading pioneer in RF technology, Alliance Tech will present its suite of solutions focused on marketing metrics for trade shows and events in booth 454, including check-in and badging, attendance tracking and lead management. The booth will feature Alliance Tech's new eventBreeze all-in-one solution for event organizers who manage on-site event activities for small and recurring events with 350 or fewer attendees. Booth visitors will learn how Alliance Tech's metrics and analytics help clients increase net new opportunities, cut down unnecessary costs, and increase ROI.

Alliance Tech will participate in the IMEX America Hosted Buyer Program, which gives qualified meeting industry buyers the opportunity to do business with suppliers from around the U.S. and the world in a fun and efficient environment.

Who: Alliance Tech
What: Booth 454, IMEX America
When: October 13-15, 2015
Where: Sands Expo, Las Vegas, NV
For More Information: www.imexamerica.com

About Alliance Tech

Alliance Tech is a business intelligence solutions provider focused on technology for trade shows, conferences and events. Alliance Tech is a leader in RF technology and specializes in visual data and analytics. Alliance Tech has extensive experience in successfully delivering event solutions for check-in and badging, attendance tracking, in-booth measurement, lead retrieval, registration and mobile event guides. www.AllianceTech.com

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