

# Real Estate Professionals Paying it Forward

*Heroes Home Advantage proudly announces that a group of real estate professionals in Bernalillo County in New Mexico has joined their program.*

ALBUQUERQUE, NM, USA, September 28, 2015 /EINPresswire.com/ -- Albuquerque Area Real Estate Professionals Pay It Forward with Heroes Home Advantage



September 28, 2015 – Albuquerque, NM – Heroes Home Advantage proudly announces that a group of real estate professionals in Bernalillo County in New Mexico has joined their program. The [real estate rebate](#) program provides rebates, discounts and credits to local heroes who are purchasing or selling a home.

Heroes Home Advantage has teamed up with real estate agent Charlotte Boyer of Re/Max Advantage, loan officer William Elliott of Envoy Mortgage, home inspector Scott Herrmann of ABQ House Detectives, title agent Norma Giaquinto of Old Republic Title, and insurance agent Vincent Marciano of ADV Insurance Agency. These partners have demonstrated their commitment to helping those who protect and enrich the lives of Bernalillo County residents.

Through the Heroes Home Advantage program, Realtors will donate 25% of their entire company's commission in cash back or credit as allowable per the realtor's state, and lenders will provide a minimum \$500 credit as allowable per the lender's state. Attorneys, title agents, home inspectors and home insurance agents will also offer discounted rates to local heroes for each of their services, for a savings up to \$5,000.

“It is my honor and privilege to give back to our heroes who make so many sacrifices for our community, state and nation. My Dad served in World War II, and I have family members and friends who are Veterans, teachers and healthcare providers. As a former teacher myself, I know firsthand the positive difference we can make in the lives of others.” Said Charlotte Boyer, Re/Max Advantage. “I’m grateful for our heroes and am excited to be a part of this program!”

The Heroes Home Advantage real estate rebate program is available for all members of the military, law enforcement, firefighters, first responders, health care professionals, and teachers. Anyone in those lines of profession is eligible, whether they currently or previously served their country.

For more information about Heroes Home Advantage, visit [HeroesHomeAdvantage.com](http://HeroesHomeAdvantage.com) or email [info@HeroesHomeAdvantage.com](mailto:info@HeroesHomeAdvantage.com).

## About Heroes Home Advantage

Heroes Home Advantage was founded in 2011 by Michele Ladd in Rochester NY. Ladd's son Tommy, a United States Marine Corps combat veteran, completed two deployments to Iraq while her second son Tyler served in the United States Navy. Upon the two returning home safely, Michele decided to give back to local heroes and began reaching out to real estate professionals across the country to help her in her plight. Heroes Home Advantage is growing and is currently in 35 states with over 600 Realtors, lenders and vender partners. To date, the organization has helped America's heroes save nearly \$2,000,000 in credits, rebates and discounts to say "thank you for your services to our country and communities."

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