

Runners Prefer Cheap Running Shoes – A Study by RunRepeat.com

Looking at 134,867 reviews of running shoes the review aggregator RunRepeat.com concludes that cheap running shoes get better reviews than expensive ones.

COPENHAGEN, DENMARK, DENMARK, September 30, 2015 /EINPresswire.com/ -- RunRepeat.com has compiled [134,867 reviews of running shoes](#) from recreational runners. The reviews are split among 391 different running shoes from 24 brands and reveals the surprising truth that runners rate cheap running shoes higher than expensive running shoes.

This study is the first ever done to conduct such conclusion and it has created a lot of discussions in the running environment, with many different opinions about the results.

“We did not do this compilation of reviews to promote any specific brands, but to enlighten the every day runners that expensive running shoes are not always the best option.”

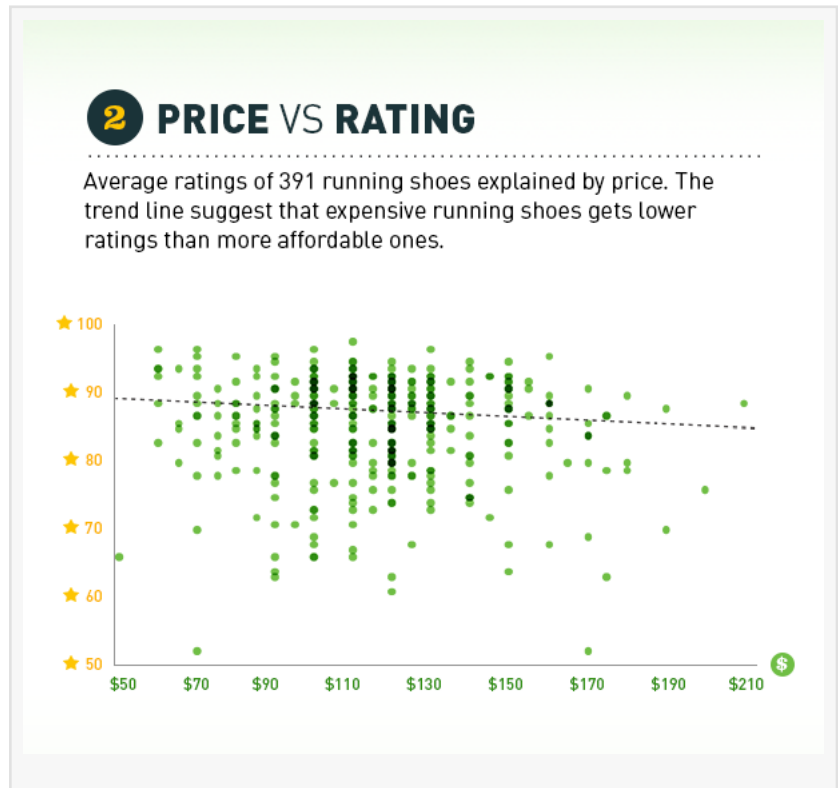
The many reviews also revealed the best rated brand to be Skechers followed by Saucony. The worst rated brand became Reebok and next worst Adidas.

Further the study concluded that running specialists brand perform 2.8% better than non-specialist brands.

Finally the most expensive brand was Hoka One One followed by Newton. The cheapest brands were Skechers followed by Vivobarefoot.

All graphics, comments and results is available at: <http://runrepeat.com/expensive-running-shoes-are-not-better-than-more-affordable-running-shoes-study>.

The site RunRepeat.com is an aggregator of running shoes. The reviews are driven by the community of runners. The site is ad free and cost free. Jens Jakob Andersen, who is also the founder of RunRepeat.com, conducted the compilation of reviews. In his previous career, he was a teacher in statistics at Copenhagen Business School.



3 TOP & BOTTOM PERFORMING

People buy three times as expensive running shoes to get 8% less satisfied! Below you can compare the prices and ratings of the 10 most expensive shoes with the price and ratings of the 10 most affordable running shoes.

10 MOST EXPENSIVE SHOES			10 MOST AFFORDABLE SHOES		
	\$	★		\$	★
Nike Flyknit Air Max	225	89	Mizuno Wave Crusader	50	65
Mizuno Wave Prophecy	210	88	Nike Downshifter	60	82
Asics Gel Kinsei	200	75	Nike Dart	60	88
Inov-8 Oroc 340	190	69	Adidas Duramo	60	92
Nike Air Max	190	87	Reebok One Guide	60	93
Salomon XT Wings	180	78	Vivobarefoot Ultra Pure	60	93
Adidas Springblade Drive	180	79	Saucony Cohesion	60	96
Adidas Ultra Boost	180	89	Adidas Arriba	65	79
Nike Free Hyperfeel	175	62	Asics Gel Contend	65	84
Adidas Supernova Glide GTX	175	78	Puma Haraka XCS	65	85
AVERAGE	191	79	AVERAGE	61	86
	\$	★		\$	★

4 BRAND MATRIX

Average ratings and prices of 24 running shoe brands. Some brands are expensive, others more affordable. Some are much loved by runners, other less loved.



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