



New CorkGuru® iPhone App Available for Wine Consumers to Find Wine at Restaurants in Their Location

PITTSBURGH, PENNSYLVANIA, UNITED STATES, September 30, 2015 /EINPresswire.com/ -- CorkGuru®, a wine industry platform for restaurants, country clubs and retail, has launched an iPhone app for wine consumers to find and save their next great bottle of wine at establishments throughout the U.S. The new iPhone app includes the option for users to search for wines in their area by establishment or by type through an interactive color chart called SpectraVin®. The SpectraVin feature allows less experienced wine guests to find a wine based on general taste and color profile without knowing names, types or brands.



now in the App Store...
corkguru for guests

The CorkGuru flagship product is a leading iPad wine menu app used by restaurants and country clubs to help guests find the perfect bottle or glass of wine. With the addition of the iPhone app to their product suite, CorkGuru is able to provide the missing engagement link between wine establishments and their guests. Restaurants and retail love the new app because it allows their great wines to be discovered. Guests love it because it provides a single point of access for viewing all the wine around them. Saved wine histories mean that guests will receive better recommendations when visiting restaurants and retail locations.

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Our app is an important missing link connecting wine establishments to wine lovers. We love wine and we want the whole world to discover and enjoy new wines each and every day!

CorkGuru CEO, Danielle Gillespie

“We are thrilled to announce the launch of our iPhone app for guests. The app is an important missing link connecting wine establishments to wine lovers. We love wine and we want the whole world to discover and enjoy new wines each and every

day!”, CorkGuru CEO, Danielle Gillespie.

Wine lovers can [download the CorkGuru iPhone app](#) from the App Store. Visit www.corkguru.com for more information about our flagship products and services.

Danielle Gillespie
CorkGuru

email us here
877-292-8702

This press release can be viewed online at: <http://www.einpresswire.com>

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