



Expo Opportunities for Companies Looking to Stand Out at Trade Shows in Canada for Remainder Of 2015

The remainder of 2015 promises plenty of trade show opportunities for Canadian exhibitors. Skyline Exhibits offers 9 trade show exhibit centers in Canada.

OTTAWA, ON, CANADA, September 30, 2015 /EINPresswire.com/ -- Skyline clients [exhibiting in Canada](#) see plenty of opportunity to build their brands in 2015. The remainder of the year is packed with some of the biggest trade show events of the year, keeping the exhibit design company busy with new and recurring orders.

"We see a lot of new business before these expos but we also hear from longtime customers who want to add something extra to their exhibit, change out the graphics or maybe just update their look a bit with some of the new exhibiting components we offer. That's one of the great things about Skyline products. They're all modular, so exhibitors can add and subtract pieces as they need, depending on the specific event requirements," said Sofia Troutman, Customer Engagement and Industry Relations Manager, Skyline Exhibits (www.skyline.com).

Some of the biggest trade shows in Canada include Fan Expo Canada that took place September 3-6, 2015 and several Trade Americas expos and events. Fan Expo Canada attracts over 140,000 pop culture fans from around the world. This year's event is expected to have over 1,000 exhibits in 750,000 square feet of space.

Trade Americas' events promote international trade within North, South, and Central America. SelectUSA Canada which takes place November 17th in Toronto, for example, is an event directed towards Canadian companies that wish to expand their business into the United States. The event attracts and connects Canadian companies, investors, and U.S. economic development organizations with one another.

"What I love about working in the trade show industry is that every event is different and requires a different approach to exhibiting. Fan Expo is always hugely popular and is a great way for fans to meet their favorite celebrities. In contrast, Trade Americas events are geared specifically for economic development and business expansion. Those are very different exhibiting needs, but Skyline has exhibits that work for them all," said Troutman.

"Other key shows in Canada include the GTEC show October 19th-21st 2015 (<http://www.gtec.ca>) which is a great show for businesses and other organizations who want to help IT companies seeking to sell to the Canadian government, or attendees wishing to learn more about technology opportunities in and out of Canada", shared Jim Cummings from Skyline Ottawa. Also the Securetech show taking place in Ottawa November 25th and 26th provide companies the opportunity to share their technology goods, services and tools. To learn more visit: www.defenceandsecurity.ca/securetech/.

Skyline's [trade show booths in Canada](#) help facilitate business and personal connections through effective and innovative exhibit design and construction that supports a company's broader marketing goals, branding, and messaging. The company works with businesses of all sizes in Canada and around the world to develop trade show exhibits, temporary and permanent

displays, as well as smaller portable exhibits. For those last-minute exhibitors, Skyline even offers trade show display rental in Canada. To learn more about Skyline's services in Canada visit <http://www.skyline.com/canada>.

About Skyline Dealers in Canada: Skyline dealers in Canada offer Skyline Exhibits' products and services. Skyline is North America's leading provider of trade show exhibits and display systems. Skyline offers high-quality products and services to meet the marketing needs of any business. With 9 locations in Canada Skyline Exhibits offers everything from complex island exhibits to simple but effective banner stands, and is the exclusive home of the innovative Skyline® WindScape® brand. For more information about all of the display solutions offered by Skyline Exhibits, visit their website to request a free brochure.

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