



New Website Delivers Mobile Printing Solutions Faster, Easier than Ever

Global leader in mobile and dot matrix printing launches all new Printek website; responsive design quickly sorts many of variables to spec the mobile printer

BENTON HARBOR, MICHIGAN, USA, October 1, 2015 /EINPresswire.com/ -- October 1, 2015; Benton Harbor, MI – Printek, LLC, a DASCOT company, has announced the launch of an all new corporate website, (www.printek.com), updating its product and service offering using technology that promises to be faster and easier to use on devices of all sizes according to its developers.

“Over the past 35 years our customers have come to rely on Printek for innovative, industry leading products that get the job done everywhere, every way, every time”, said Julie Payovich, President and COO of Printek. “Our new website is designed to help our customers sort through the many possible variations to find exactly the right printer for their specific application. For example, our “Find My Printer” tool lets you easily sort over a thousand variables based on the application, host, communication method, print output, and more, in seconds. Then we offer a no risk, no obligation ‘Test Drive’ for 30 days in the field. Our customers love it!”

Jeffrey Antisdell, lead technologist of Precept Partners said, “The new Printek website showcases the latest design and web technologies to make the site very powerful, yet it’s intuitive to navigate and easy to use. The menu system lets a visitor quickly find exactly the information they need to research mobile and dot matrix printers, as well as custom solutions and online resources. “

Printek partners with software and hardware manufacturers, system integrators, and value-added-resellers to deliver cost-effective mobile business solutions for use across a wide range of applications.

About Printek

As a global leader in business printers - both ruggedized mobile and high-speed, multi-part form dot matrix, the name Printek has been synonymous with innovative business printing for over 35 years. Printek supplies superior printing solutions to a variety of Fortune 500's, SMB's, and government agencies, worldwide. PrintekMobile printers are direct thermal printers designed for field service, route accounting, manufacturing, retail, transportation, public safety, hospitality, warehousing and distribution applications, while Printek's dot matrix line with the patented Tri-Trak system, tackles the toughest multi-part forms that customers can throw at them. All Printek printers are designed and manufactured to withstand industrial use and are backed by unparalleled support and comprehensive warranties. For details visit www.printek.com.

About Precept Partners

Established in 2003, Precept Partners provides Internet strategies, website design, development and online marketing services to clients in e-commerce, retail, manufacturing, high-tech, the arts, and not-for-profit sectors. Recognition for their work includes coverage in The Wall Street Journal, BusinessWeek, NPR, and Inc magazine, with client awards that include the Inc 500, the Internet Retailer 500, the Hot 100 Best Retail Websites award, the Webby award and many others. More at www.PreceptPartners.com.

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