

Award-Winning Parade Design Joins GemFind's Social Product Network JewelCloud®

Worldwide retailers can access Parade Design's product feed in responsive JewelCloud® tool

NEWPORT BEACH, CALIFORNIA, UNITED STATES, October 5, 2015 /EINPresswire.com/ -- Newport Beach, CA -- Leading technology provider [GemFind](#) is excited to welcome award-winning [Parade Design](#), the newest vendor to add their products to the industry's fastest growing social product network, [JewelCloud®](#). Now, Parade Design can better connect with their worldwide retailers while connecting to new retail leads. In JewelCloud®, Parade Design can feed products straight to retail websites and retailers can provide a full, current inventory to customers.

Parade Design's diverse products join more than 100,000 products from hundreds of the most trusted vendors in the industry. GemFind is proud to feature the visionary products of Parade Design. Founded in 2001 by second generation jewelers Allen and William Pung, Parade Design operates with a passion to create quality, timeless jewelry to be cherished for generations. "Jewelcloud platform has

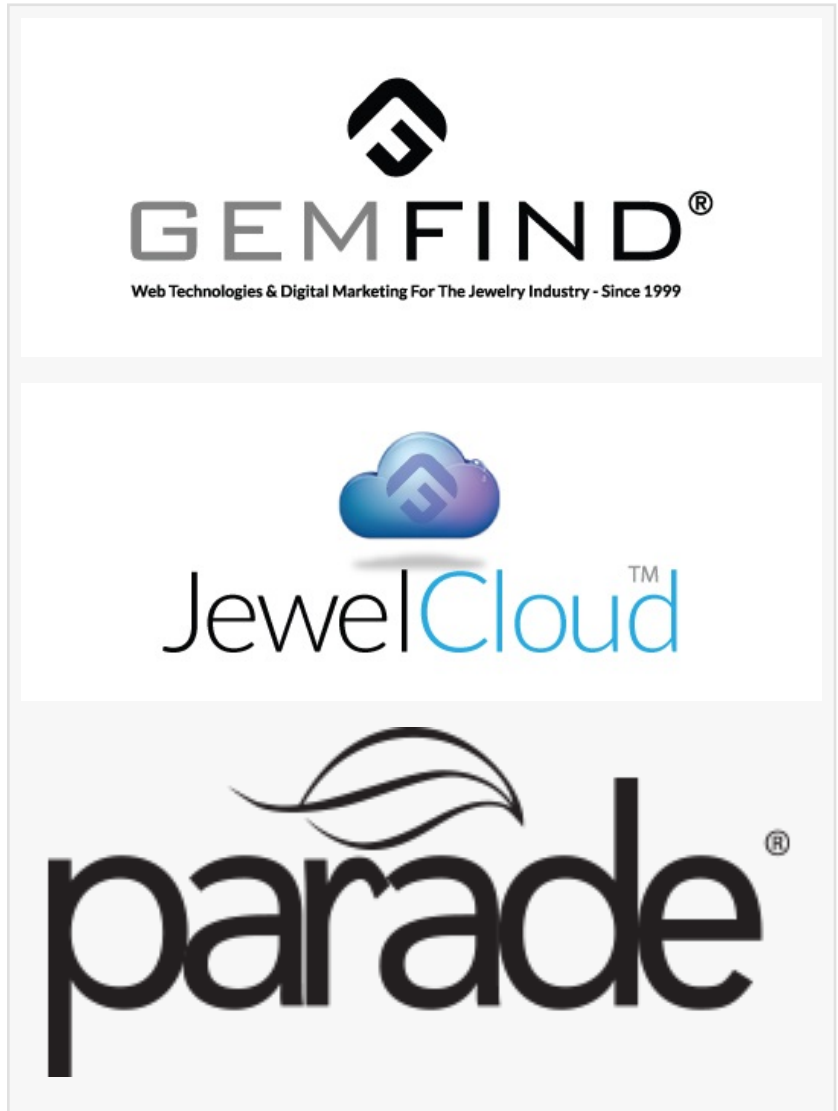
been developed for the progressive designers that like to provide their digital assets and data and to support their retailers and it clearly shows that Parade Design is one of those vendors and we are happy to have them as part of the JewelCloud and GemFind family", Said Alex Fetanat, CEO and Founder of GemFind.

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"Jewelcloud has been developed for the designers that like to streamline their digital assets and data to support their retailers and we

JewelCloud® is part of an innovative lineup of tools including Diamond Link®, Ring Builder®, Stud Builder®, Pendant Builder® and Facebook Apps.

Visit www.gemfind.com for more information on JewelCloud® and www.paradedesign.com for more information about Parade Design.



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About GemFind: For more than 15 years, GemFind has successfully united the jewelry industry as the leading comprehensive technology solution provider in the digital marketing age. From complete e-commerce and custom-designed websites to POS integration, digital marketing and responsive online marketing tools, GemFind offers complete solutions for jewelry manufacturers, diamond dealers, designers, and retailers.

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*Alex Fetanat, CEO and
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