

Tanya Sterling of Financial Brilliance to be Featured on CUTV News Radio

Tanya Sterling is the founder of Sterling Financial Accounting Services, a traditional financial advisory and consulting firm.

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[/EINPresswire.com/](http://EINPresswire.com/) -- Our beliefs about money come from how we were raised, the stories we were told about money. We carry those stories with us throughout our lives. Some spend more than they have. Others have much more than they spend. Many people have no idea what the reality of their financial situation is, either because of anxiety, no time or a general lack of financial literacy.

Our poor financial habits will only change if we can make a psychological shift. We need to find the root of our recurring behavior and move past our limiting beliefs about money.

"Finance is an art like dancing or music," says financial consultant Tanya Sterling, "It's a matter of integrating both sides of our brain so we use whole brain thinking and can be creative with our money."

Tanya is the founder of Sterling Financial Accounting Services, a traditional financial advisory and consulting firm that integrates financial coaching into its services through Financial Brilliance.

"We saw a need," says Tanya. "We would provide clients with all the necessary tools and resources, but something wasn't switching for them. I wanted to help my clients achieve what they were coming to me to achieve. I had the expertise, could teach them the skills and



give them the tools, but I didn't know how to empower my clients to follow through."

Five years ago, Tanya discovered Power-Coaching with Mind-Kinetics, an award-winning coaching method that uses neuroscience to develop whole brain thinking and put the brain into action. With Mind-Kinetics, Tanya can help tap into our challenges around money and rewrite the story we tell ourselves to make permanent positive changes for the future.

"At first people are skeptical. We're doing

things you don't normally do when you come to your accountant," says Tanya. "But at the end of a session, there's an emotional release. New ideas develop that they may not have thought of before, and that's when the magic starts to happen."



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We need to use both sides of our brain so we can be creative with our money.

Tanya Sterling

CUTV News Radio will feature Tanya Sterling in an interview with Jim Masters on October 5th at 12pm EST.

Listen to the show at BlogTalkRadio.

If you have a question for our guest, call (347) 996-3389.

For more information on Sterling Financial Accounting

Services and Financial Brilliance, visit <http://www.financialbrilliance.ca>

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