

# Infront strikes news distribution deal with Alliance News to support ramp-up in the UK marketplace

*Infront, a leading European provider of financial information agrees distribution deal with Alliance News, the premier provider of news for UK listed stocks.*



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/EINPresswire.com/ -- Infront, a leading European provider of financial information and trading terminals, has agreed a distribution deal with Alliance News, the premier provider of news for UK listed stocks and funds. Under the arrangement, Alliance will add its coverage of all 2,400 listed UK companies to the Infront market data, analytics and trading terminal for the UK marketplace.

Infront recently opened an office in London to spearhead its entry into the UK market. The company has put in place a local sales and support team and is now actively speaking with UK finance professionals to build up its existing London client base.

The addition of Alliance News services bolsters Infront's offerings for the London market.

"Alliance News is the only news provider dedicated to coverage of the London marketplace," said Urs Rutschmann, COO of Infront. "We are delighted to be able to offer our clients Alliance's unrivaled coverage of the UK markets."

In addition to its coverage of UK listed stocks and funds, Alliance News includes news on blue-chip international stocks, earnings forecasts, broker ratings changes and political, economic and central bank news for the G7 plus China, Ireland and Switzerland.

Infront's broad range of market data services include consolidated views of European listed and OTC traded products including equity, fixed-income, funds, FX and money markets, allowing users to identify activity and liquidity across all European trading venues, exchanges and multilateral trading facilities (MTFs). The service features enhanced analytics and stock screening, access to third-party news and analytics services, and the possibility to execute orders via your broker of choice.

Infront offers solutions for both the buy and sell side, including asset managers, fund managers, wealth managers, private banking advisors, brokers, sales desks and other professionals who need broad market data, news, analytics and decision support tools.

## About Alliance News

Alliance News was formed in 2013 by three news and market-data industry veterans, with a combined 50 years' experience. The service was launched in October 2013 and has quickly become known for

its comprehensive coverage of London stocks, combined with the most relevant global economic and political news for UK investors.

For more information about Alliance News, visit [www.alliancenews.com](http://www.alliancenews.com) or contact:

Tom Waite

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#### About Infront

Buy and sell-side institutions in more than 25 countries rely on Infront for its modern terminal with real-time market data, news and analytics covering global markets. The Infront terminal and versatile electronic trading solutions connect thousands of professional users to local and international markets – helping them generate investment ideas, reduce market data costs and trade efficiently with hundreds of global counterparties.

For more information, visit <http://goinfront.com> or contact:

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