



# Milestone Anniversary Celebrated By Skyline Trade Show Displays Of Houston & CEO Craig Koopersmith

*Skyline Displays of Houston celebrates 35 years of designing custom trade show booths in Houston, while CEO Craig Koopersmith passes entrepreneurial milestone.*

HOUSTON, TX, USA, October 3, 2015 /EINPresswire.com/ -- [Craig Koopersmith](#), President and CEO of [Skyline Displays of Houston](#), is celebrating 15 years with Skyline and 20 years as an entrepreneur. At the same time, Skyline Displays of Houston - world-renowned creator and manufacturer of award-winning trade show display in Houston, basks in their own 35th anniversary. Both Koopersmith and Skyline Displays of Houston are to be commended for multiple decades of innovation, creativity, and industry recognition.

Koopersmith attributes his longevity and success to two main tenets: focusing on the enrichment of the lives of company stakeholders, and ensuring that effective and strategic systems are in place in his business. His teams run the systems, and the systems keep businesses thriving. A self-proclaimed eccentric techie, Koopersmith has earned his team's respect (as well as that of the fast-paced industry that is trade show exhibit rental in Houston), crafting and executing world-class showrooms, warehouses, training events, and galas.

"People skills have never been my strong suit, but I've worked hard to build a solid, collaborative team. As challenges arise, I consider how each of our stakeholders may be affected, from our employees to our customers, and from our shareholders to our vendors. I'm proud of the reputation and results that we've built together," said Craig Koopersmith of Skyline Displays of Houston (<http://www.skyline.com/houston>).

Skyline Displays of Houston offers a variety of events throughout the year which consistently showcase their innovative and creative trade show booths in Houston. These include sponsoring local events, training seminars, and a unique, highly anticipated Mardi Gras gala that is a highlight within the trade show industry each year.

"As an entrepreneur, I truly enjoy seeing how small ideas grow and become large scale projects, changing the lives of the people around us. For example, a desire to see our warehouse and workspace be more organized led to the development of [ExhibitPower](#)™, which has streamlined our workflow and helped the tremendous growth of Skyline Displays of Houston. Our warehouse team can utilize an Android app to scan QR codes, found on every crate in the warehouse, to track asset movement and work more efficiently," says Koopersmith.

"It's an exciting time to be an entrepreneur, and to continue innovating new ideas for trade show booths in Houston," concluded Koopersmith. "I can't wait to see how we change in the next decade."

To find out more about Skyline Displays of Houston and the trade show products and services they offer, visit their website at [www.skyline.com/houston](http://www.skyline.com/houston).

About Skyline Displays of Houston:

Skyline Displays of Houston designs and produces custom trade show displays and permanent exhibit structures for their clients. Every client works with a team of Skyline consultants, designers and technicians to design the perfect trade show display, meeting client needs and budget constraints. Skyline takes a full-service approach to every project, from developing the concept to inspecting and shipping the finished product.

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