

World Courier confirmed as Lead Sponsor for the SMi Group's 10th Annual Cold Chain Distribution Conference

SMi Reports: (2015.10.05, London) SMi's flagship pharmaceutical conference and exhibition on Cold Chain Distribution will take place in London, in December 2015

LONDON, LONDON, UK, October 6, 2015 /EINPresswire.com/ -- With their proven track record in Cold Chain Management, World Courier is the only speciality logistics provider that offers comprehensive and customized temperature-controlled transportation services 24/7/365 worldwide. World Courier have recently been granted Wholesale Distribution Authorization (WDA) by the U.K. Medicines and Healthcare Products Regulatory Agency (MHRA) making them the perfect lead sponsor for the conference.

The SMi Group is delighted to announce World Courier as a Lead Sponsor for the 10th Annual [Cold Chain Distribution](#) Conference and Exhibition, taking place on the 3rd and 4th of December 2015 in Victoria Park Plaza Hotel.

Cold Chain Distribution 2015 official website: www.coldchain-distribution.com/EINNews

World Courier's Key Account Director, David Spillett will chair Day Two of the conference as well as presenting on Day One on Patient-centricity "We will move the mountain". Highlights from the presentation include an introduction to "Home Trail Support" and "Direct to Patient" distribution and challenges, and solutions for maintaining temperature control.

Furthermore World Courier is also sponsoring the Drinks Reception on Day 1, held at the Victoria



SMi's 10th annual Cold Chain Distribution



David Spillett said in his interview to SMi: "We consider SMi's Cold Chain Distribution conference as the industry-leading event in the UK which has always attracted a good mix and level of speakers and delegates, including both our customers and suppliers, who are all key opinion leaders in their respective fields. It serves as a good platform for us to engage with customers and prospects, share best practices and challenge our theories on the future of temperature controlled distribution. As cold chain distribution is our core business, it's imperative that we continue to evolve in accordance with the needs of our customers."

Cold Chain Distribution 2015 will provide delegates with unrivalled networking opportunity, where attendees will hear [case studies and presentations](#) on the key issues surrounding the global healthcare cold chain distribution process and logistic requirements for temperature-sensitive healthcare products from MHRA, Sanofi R&D, Genzyme, Pfizer, Seer Pharma, World Courier, Novartis, UNICEF, Shire Pharmaceuticals and many more.

With only 2 months away, spaces for this event are filling up fast. Those interested in attending Cold Chain Distribution 2015 are advised to register as soon as possible. [Confirmed attendees](#) include leading cold chain logistic experts from Pfizer, Merck Romania, Baxter International, GW Pharmaceuticals, The Blood Transfusion Centre of Slovenia, Roche Products and many more.

For more information or to register visit the website at <http://www.coldchain-distribution.com/EINNews>

10th annual Cold Chain Distribution 2015

3rd - 4th December 2015

London, UK

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About SMi Group:

Established since 1993, the SMi Group is a global event-production company that specializes in Business-to-Business Conferences, Workshops, Masterclasses and online Communities. We create and deliver events in the Defence, Security, Energy, Utilities, Finance and Pharmaceutical industries. We pride ourselves on having access to the worlds most forward thinking opinion leaders and visionaries, allowing us to bring our communities together to Learn, Engage, Share and Network. More information can be found at <http://www.smi-online.co.uk>

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