

# IBS Global Consulting Partners with ESC to Lead U.S. Delegation to India Soft 2016

*ESC is offering complimentary round trip airfare from the USA to Mumbai for qualified U.S. delegates looking to outsource IT solutions from Indian IT companies.*

TROY, MICHIGAN, USA, October 7, 2015 /EINPresswire.com/ -- IBS Global Consulting, a global management consulting firm headquartered in Troy, Michigan, has partnered with the Electronics and Computer Software Export Promotion Council (ESC) to lead a U.S. delegation of IT and Software companies to India Soft – an exclusive international B2B IT exhibition and conference – taking place March 10-11, 2016 in Mumbai.

Organized by ESC with the support of the Ministry of Commerce & Industry, Government of India, India Soft will provide U.S. delegates with a unique opportunity to meet and interact with 150 Indian IT companies, and more than 400 IT buyers from over 70 countries around the world. Delegates will also have an opportunity to meet with high-level government officials, as well as participate in prearranged one-on-one meetings with potential suppliers and partners.

India Soft is an exclusive opportunity for U.S. companies and SMEs to network with domestic and overseas IT companies displaying a world of

innovations in various verticals of IT including, Cloud Computing, Web & Mobile, Information Security, Software Services, and Software Product Development. India Soft 2016 will be visited by global IT communities including Latin America, Africa, CIS, ASEAN, North America, Europe, Japan, Middle East, Hong Kong, and Korea.



India Soft 2015



India Soft 2015

“This is a great opportunity for U.S. companies, especially small and medium-sized enterprises, to visit the Indian market and learn about India’s growing IT and Software industry” said

Tonya McNeal-Weary, Managing Director at IBS Global Consulting.

ESC is offering complimentary round trip airfare from the USA to Mumbai for qualified U.S. companies (one delegate per company) looking to outsource IT services and solutions from Indian IT companies.

IBS Global Consulting's Managing Director will be part of the USA group. Companies interested in participating should contact IBS Global Consulting at (248) 581-0140 for more information, or visit [www.ibsglobalconsulting.com](http://www.ibsglobalconsulting.com). To learn more about India Soft, visit [www.indiasoft.org](http://www.indiasoft.org).

#### About ESC

Electronics and Computer Software Export Promotion Council (ESC), sponsored by the Government of India, is India's largest Electronics and IT trade facilitation organization, with an export performance of US\$ 200 million. ESC facilitates global interests of foreign companies interested in establishing business linkages in India. For more information, visit [www.escindia.in](http://www.escindia.in).

#### About IBS Global Consulting

IBS Global Consulting is a global management consulting firm that specialize in providing value-added and high quality business solutions to help small and medium-sized enterprises (SMEs) achieve sustainable success in international markets. Founded in 2009, IBS Global Consulting has experts located across 4 continents and 11 countries; and together they speak 13 languages and have experience in more than 120 countries around the world. For more information visit [www.ibsglobalconsulting.com](http://www.ibsglobalconsulting.com).

Tianna Robinson  
IBS Global Consulting  
(248) 581-0140  
email us here

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