

New Bespoke Serviced Apartment Agency Secures ASAP Membership

Provide Apartments is delighted to announce its inclusion as a member of the Association of Serviced Apartment Providers (ASAP)

LONDON, UNITED KINGDOM, October 7, 2015 /EINPresswire.com/ -- NEW BESPOKE SERVICED APARTMENT AGENCY SECURES ASAP MEMBERSHIP

A new bespoke agency offering serviced apartments for short and extended stays across the UK and Ireland, www.provideapartments.com concentrates on high-quality customer care and fulfilling the needs of corporate clients across the country.

Agency owner, Ross Patterson, is pouring his 15 years of experience in the sector into this wholly independent offering which goes the extra mile to provide clients with a tailored service that appeals to both the corporate travel manager and the millennial traveller. The agency looks to secure the best possible rates for its clients without compromising on standards or customer service.

Best rate guarantees

By working with partners, Provide Apartments can obtain preferential rates which can be passed on to the client whilst putting together a tailored, high-value offering; with added extras such as transport providing a real help to travel managers or assistants and giving a more personal approach.

Serving a gap in the market

"There are many industries that don't necessarily have an established use of serviced apartments; so looking to serve these clients is a vital part of our approach," said Patterson.

"For instance, we have projects in Cambridge and Oxford, servicing business areas that are currently seeing growth.

"Aligning our services to new and emerging markets is key. Smaller scale industries, such as fashion and other peripheral services, such as ICT are growing in hub areas."

ASAP accreditation

The agency's new relationship with the ASAP is an exciting development; cementing its position as a quality provider of furnished apartments for short and long term corporate stays.

The ASAP recently introduced a quality assessment programme to ensure its operators remain compliant with core legal, health and safety practices whilst providing an industry standard for serviced accommodation.

"The ASAP are committed to the growth of the sector and have established service quality standards which we know can provide peace of mind for our new and existing clients," added Patterson. "As we liaise with travel managers a great deal, we're keen to demonstrate our own commitment to customer service within the sector and our ASAP membership helps display our assurance. "The Association of Serviced Apartments also acts as an industry sounding board, operating a comprehensive code of conduct for members and operators and the partnership with accredited operators means we can deliver the high level of customer service we aspire to."

Provide Apartments serve many strategic business locations across the UK and Ireland, ranging from

the high-end <u>luxury</u> accommodation available in London through to spacious, comfortable living spaces in Aberdeen, Dublin, Birmingham and Manchester where robust markets exist for corporate stays within a host of industry sectors.

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