

Lucid Fly Officially Building Castles In Air - Reaches its Indiegogo Funding Goal

Los Angeles based alt/prog/rock band, Lucid Fly successfully reached their IndieGoGo crowdfunding goal in support of their first LP, Building Castles In Air.

LOS ANGELES, CA, UNITED STATES, October 12, 2015 /EINPresswire.com/ -- [Lucid Fly](#), the established alternative progressive rock band, based out of Los Angeles, CA, announced today that they successfully raised over \$13,000 toward their original goal of \$12,500 on [Indiegogo](#). The crowdfunding campaign, which aimed to help complete their first full length album titled, Building Castles In Air, ran for 40 days and leveraged a number of unique perks. Rewards included everything from limited edition autographed merch, unique "space themed" rewards (relating to their band name), like a star named in their honor, a telescope, as well, as a VIP CD listening party.



"It's been an incredible experience, and we are overwhelmed by the generosity and feel so loved. Our CD is officially getting made because we all joined together to make this happen. We're really excited to put the funds to use towards the next steps of finishing the production (background vocals, overdub guitars, mixing and mastering)," said Nikki Layne, vocalist, Lucid Fly.

Crowdfunding platforms like Indiegogo are proving to be powerful for musicians and groups with an established fan base. The band commented, "Crowdfunding allows everyone to find the artists that they resonate with and become part of their success -- we essentially get a "vote" for what music comes out from now on! That power used to be in the hands of some faceless industry, based on projected sales - and now puts bands and fans in touch right from inception, encouraging every band to get their music out there."

"Indiegogo recently introduced a service called InDemand. InDemand makes it easy for any successful campaigner to keep raising funds after their campaign ends. If your campaign has reached the goal, met the deadline, it can opt in to InDemand and can continue to accept contributions, take product pre-orders from around the world, as well as easily manage customer analytics and data, ongoing communications, orders from a single platform. In addition, participants can maintain exposure."

Because Lucid Fly met its full funding goal, their campaign will remain active on the Indiegogo website, accepting pre-orders and contributions to those who might have missed it.

To check out the campaign, click this link: <http://igg.me/at/lucidfly>

Building Castles In Air, expected to be released in early 2016, will be Lucid Fly's fourth release, but first full-length effort. The band plans to tour in support of the album once it's released. Stay tuned for more information on Lucid Fly and Building Castles In Air.

Their CDs, 'Adapting To Gravity', 'The Escape Stage', and 'Stasis' are currently available through their website (www.lucidfly.com) and through online retailers including Amazon.com, iTunes music store, and CDBaby.com.

Lucid Fly is Nikki Layne (vocals), Doug Mecca (guitar), and Aaron Ficca (drums). The band's webpage has news, photos/videos, tour schedule, and bio information.

You can visit their websites at:

<http://igg.me/at/lucidfly>

www.lucidfly.com

www.facebook.com/lucidflymusic

www.youtube.com/lucidflymusic

www.soundcloud.com/lucidfly

www.twitter.com/lucidfly

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