



Real Estate Professionals Pay It Forward

*The Maine Real Estate Network Paying It Forward
with Heroes Home Advantage*

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RELEASE



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October 14, 2015 – Portland, ME– Heroes Home Advantage proudly announces that a group of real estate professionals in Cumberland County, ME have joined their program. The real estate rebate program provides rebates, discounts and credits to local heroes who are purchasing or selling a home.

Heroes Home Advantage has teamed up with real estate agents Mindy Sanderson, Chase Caprio, and Daniel Fahey of The Maine Real Estate Network, loan officer, David Cekutis, of Northeast Bank, insurance agent Scott Doyle of First Insurance Agency, LLC, title agent Jenilee Bryant of Two Lights Settlement Services. These partners have demonstrated their commitment to helping those who protect and enrich the lives of Cumberland County area residents.

These Realtors will donate 25% of their entire company's commission in cash back or credit as allowable per the realtor's state, and lenders will provide a minimum \$500 credit as allowable per the lender's state. Title and home insurance agents will also offer discounted rates or gift cards to local heroes for each of their services, for a savings up to \$5,000.

"When asked to participate in Heroes Home Advantage, our team did not even think twice. Every member of our team has been personally touched by a Hero. I was raised in a family of volunteer firemen, a teacher and a nurse. My husband served in the United States Air Force. As a preferred Real Estate agent for this program, I am honored to have the opportunity to give back to those who serve our community. "-Mindy Sanderson

The Heroes Home Advantage real estate rebate program is available for all members of the military, law enforcement, firefighters, first responders, health care professionals, and teachers. Anyone in those lines of profession is eligible, whether they currently or previously served their country.

For more information about Heroes Home Advantage, visit HeroesHomeAdvantage.com or email info@HeroesHomeAdvantage.com.

About Heroes Home Advantage

Heroes Home Advantage was founded in 2011 by Michele Ladd in Rochester NY. Ladd's son Tommy, a United States Marine Corps combat veteran, completed two deployments to Iraq while her second son Tyler served in the United States Navy. Upon the two returning home safely, Michele decided to give back to local heroes and began reaching out to real estate professionals across the country to help her in her plight. Heroes Home Advantage is growing and is currently in 35 states with over 600

Realtors, lenders and vender partners. To date, the organization has helped America's heroes save nearly \$2,000,000 in credits, rebates and discounts to say "thank you for your services to our country and communities."

Contact:

Mindy Sanderson, The Maine Real Estate Network
(207) 329-9554
mainerealestatesales@gmail.com

Chase Caprio, The Maine Real Estate Network
(207) 653-5023
cvcaprio@gmail.com

Daniel Fahey, The Maine Real Estate Network
(207) 632-6265
dansellsmaine@gmail.com

David Cekutis, Northeast Bank
(207) 808-5073
dcekutis@northeastbank.com

Scott Doyle, First Insurance Agency, LLC
(207) 321-5341
scott@firstinsurancemaine.com

Jenilee Bryant, Two Lights Settlement Services
(207) 761-7277
jbryant@tlsettlement.com

Mindy Sanderson
The Maine Real Estate Network
(207) 329-9554
email us here

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