



Entangled Publishing CEO and Hit Song Producer Launch New Music Venture

Trail-blazing publisher and hit song writer and producer join forces to form a new music company aimed at bridging the gap between books and music.

ST AUGUSTINE, FL, USA, October 15, 2015 /EINPresswire.com/ -- Leveraging the success of Entangled Publishing's author-centric business model, CEO and publisher Liz Pelletier has partnered with hit songwriter and producer David Elliott Johnson to form Entangled Music Group and a new musician-centric business model. Entangled Music plans initial focus to be on their first label, Subtext Records, which releases "character inspired" soundtracks based on new and popular books for inclusion with purchase, as well as streaming. Separate tracks will also be available for purchase on all major retailers.

"Music is an amazing medium for storytelling and evoking strong emotions," says Liz Pelletier, Publisher at Entangled Publishing. "In this digital age, the pairing of music inspired by books creates multimedia novels that can not only enhance the reading experience, but allow the work to become part of our every day lives and playlists."

Subtext Records leaps over previous platform hurdles for enhanced e-books via a unique combination of embedded technologies, separate retail availability of enhanced content, and streaming capabilities on their own website platform. In addition, authors and artists are now able to reach new market segments via agreed upon cross-promotion licensing terms, bringing together avid readers and avid music lovers.

"I was super excited when I was approached to be included in this amazing opportunity to add original music inspired by the Lux Series into the actual novels," says #1 NYT Bestselling Author Jennifer L. Armentrout. "It's been an exciting process, and I hope the readers enjoy the music as much as I have, plus the additional insight into Kat and Daemon."

Gold and Platinum award-winning songwriter and producer David Elliott Johnson, recognized for his most recent #1 single and Grammy-nominated Blake Shelton song, "Over", is excited to bring his 30 plus years of music business acumen to this new arena of original artist-inspired soundtracks for books.

"In this time where music seems to hold no value, it is important to evaluate the current systems of creation distribution," says David Elliott Johnson, President of Entangled Music. "I'm excited to be a part of a new venture that has not only developed new creative outlets for artists and songwriters to be promoted and discovered, but also the ability to generate quality revenue streams for those artists and songwriters. Entangled Music is a new music model, one that works for everyone involved."

About Liz Pelletier

Liz Pelletier is the co-founder, CEO, and publisher of Entangled Publishing, an independent publisher of romantic fiction in both the adult and young adult markets distributed globally by Macmillan Distribution. Since its first release in July 2011, Entangled has published more than 970 titles,

including the #8 bestselling book of 2012 by Jennifer Probst, as well as the blockbuster young adult novel, Obsidian, by Jennifer L. Armentrout. Entangled has since grown to thirteen imprints, with 42 titles appearing on the USA Today Bestsellers list and 14 titles on the NYT Bestsellers list. Currently, Entangled releases approximately 30-45 titles per month in digital-first format and 2 per month in simultaneous print and digital formats. To contact Liz Pelletier, email liz@entangledpublishing.com.

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About David Elliott Johnson

David Elliott Johnson is a successful songwriter, drummer, and record producer. His song writing has landed him Top 10 hits around the globe. His latest success with Country superstar and judge on the hit TV show "The Voice", Blake Shelton, gained him Gold and Platinum awards with the Grammy-nominated song, "Over". This original composition of David's was #1 on the Billboard Hot Country charts in Canada and the US for 2 weeks. He has also had hit radio success in Spain and Bulgaria. As a 3rd generation drummer he has shared the stage with musical legends Bruce Springsteen, Don Henley, Sheryl Crow, and Tito Puente, to name a few. David has also made a name for himself with some of the biggest names in film and television based on his compositions and orchestral arrangements. The majority of his music was composed, performed, and produced by himself in his own production facility, The Sound Asylum, based in the beautiful beach community of historic St Augustine, FL.

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About Entangled Music

Entangled Music an independent music company founded by Entangled Publishing CEO Liz Pelletier and Grammy-nominated songwriter David Elliott Johnson with two initial labels: Subtext Records which specializes in soundtracks for popular books, and Caffeinated Records which focuses on debut solo albums. The first singles from Subtext Records will release on November 2, 2015 and feature original music for the young adult sci-fi thriller listed by Buzzfeed.com as one of the most anticipated novels of 2015, FORGET TOMORROW. To contact Entangled Music, email marketing@entangledmusic.com.

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