

The Unbreakable TaZa! Meets The Unbeatable Bobby Flay

TaZa! was selected to provide wine glasses for Official Celebrity Gift Bags for the Beat Bobby Flay Show on Food Network for Season 6.

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/EINPresswire.com/ -- We are pleased to announce that TaZa! was selected to provide wine glasses for Official Celebrity Gift Bags for the Beat Bobby Flay Show on Food Network for Season 6. As we all know, it's tough to beat Bobby Flay. It's also tough to beat TaZa! In fact, it's almost impossible. TaZa! is the leader in [unbreakable wine glassware](#).

For the current season of the Beat Bobby Flay Show, celebrities such as Rachel Ray, Al Roker, and Kristin Chenoweth along with popular Food Network hosts including Michael Symon, Giada de Laurentiis, and Ted Allen will receive their own set of TaZa! wine glasses. And we think they will be hooked!

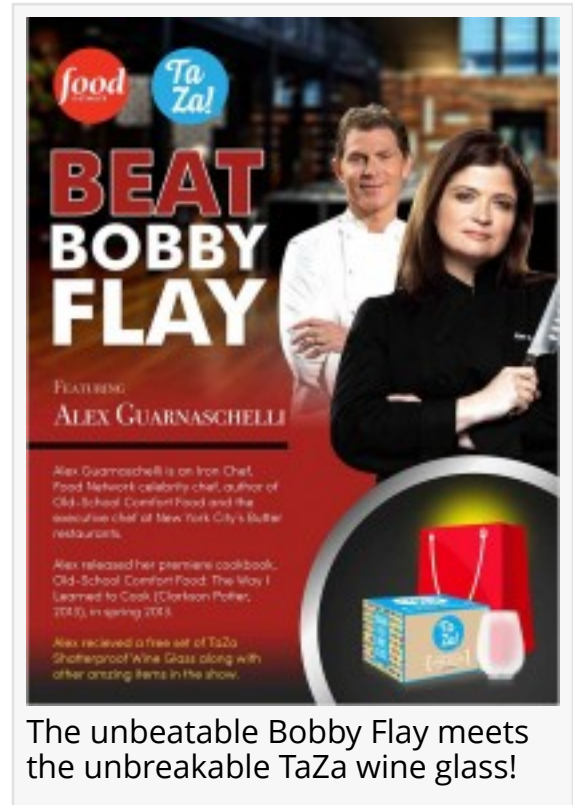
"While there's a lot of on-screen drama as chefs try to beat Bobby Flay, it won't be because of TaZa!!" says company founder Sabina King. "Our products have a lot of star power, but they are totally drama-free!" The celebrity chefs will learn that even the most boisterous post-Beat Bobby Flay victory parties will be safe from broken glass. That's because our [shatter-proof wine glasses](#) aren't glass at all—though you wouldn't guess it by looking at them.

Made of durable USA-Tritan, a BPA-free and EA-free plastic, TaZa! glassware has the look of real glass without any of the sharp edges and unpleasant flex of old-school plastic. "We're shattering the stereotypes of plastic glasses," says King. "But that's all that's shattering. Our glasses are virtually unbreakable in normal daily use."

TaZa! glassware is a perfect partner for the Beat Bobby Flay Show. Both appeal to people who love food and entertaining but also like to try new things. Bobby Flay's reputation as a cutting edge chef and culinary explorer attracts an adventurous viewing audience. Foodies who like to try new things will love TaZa!

TaZa! is very exciting about mingling with celebrities this fall on The Food Network. But, the company has its own fanbase on [amazon.com](#), where the TaZa! wine glasses are already a huge hit. You can catch Beating Bobby Flay Thursdays at 10pm on The Food Network and get more info about or products at [TaZa.co](#).

#ThinkTaZa



The image is a promotional graphic for the 'Beat Bobby Flay' show. It features a photo of chef Alex Guarnaschelli and a woman. The text 'food TaZa!' is at the top left. The main title 'BEAT BOBBY FLAY' is in large, bold letters. Below it, it says 'FEATURING ALEX GUARNASCHELLI'. There are two short biographical blurbs about Alex Guarnaschelli. At the bottom right, there is a circular inset showing a box of TaZa! wine glasses and a single glass. A caption below the image reads: 'The unbeatable Bobby Flay meets the unbreakable TaZa wine glass!'

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