

Telemedicine to Change the Entire Healthcare Landscape for the Better - Literated Market Research

Telemedicine is helping change the healthcare system from building stronger relationships to providing enhanced flexibility to physicians

BANGALORE, INDIA, October 16, 2015 /EINPresswire.com/ -- With apps such as TouchCare and iBluebutton, the users of telemedicine have the power of accessibility in their hands. There are several ways that telemedicine are helping change the [healthcare landscape](#) for the better.



Stronger relationships: Telemedicine offers the luxuries of personalization and convenience without exposing yourself or your child to other sick patients normally waiting in your doctor's office. It helps develop good relations with the doctor.

Convenience: Telemedicine creates an entirely new user experience for the customers who have the convenience of visiting the doctor from the comfort of their own smartphone for first and follow up visits, after hours calls and even while traveling. Telemedicine also allows the convenience of reaching their doctors immediately for symptoms such as a cough or runny nose

Reduced complexity: Telemedicine reduces the speed at which industries change and the interdependence of relationships therein

Greater awareness: some telemedicine applications that are in use and being developed allow users to carry their own medical records with them in their smartphone. Pop-up windows alert the provider of possible medication side effects for greater drug reconciliation.

Shared purpose: while every company and firm offering telemedicine services organize its activities to make a profit. However, despite the profit factor, telemedicine company's primary objective is to satisfy the customer without which profits would be difficult to make. Therefore, to a large extent, telemedicine forces companies and firms offering the services to have a shared purpose and objective.

Improved efficiency: new regulations and more bureaucracy are often hindrances to a greater number of patients being consulted by doctors. However, telemedicine eliminates phone consults and the addiction to answering emails

Enhanced flexibility for physicians: new telemedicine applications allow users to directly share critical parts of their medical record with their doctor via secure messaging. This allows greater flexibility for physicians to treat their patients. Doctors are allowed to build stronger relationships with their patients rather than be just another MD through the changing landscape of healthcare offered through smartphone apps which is critical to the “patient” component of “patient care.”

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