



# GetDisrupt introducing the future consultancy model - Disruption as a Service that works

*Attacking the flaws of conventional consultancy thinking GetDisrupt offers decision makers a new and simplified way to instantly ignite innovative processes*

COPENHAGEN, 2820, DENMARK, October 16, 2015 /EINPresswire.com/ -- GetDisrupt has found the Key to Disruptive [Innovation](#) using Possibility Storms and Disagreement. It's about seeing what everyone else sees but thinking what nobody has conceived. GetDisrupt challenge traditional management consultancy models providing Disruptive Innovation as a service.

Copenhagen, Denmark - October 16th, 2015

Attacking the flaws of conventional consultancy thinking GetDisrupt offers decision makers a new and simplified way to instantly ignite innovative processes, delivering strategic business results on a monthly subscription!

Endorsed for their work by Ernst & Young and eBay, the Founder and Lead Partner of GetDisrupt, Troels Palshof explains: "In many cases the traditional consultancy model doesn't fit today's needs. It's too slow, too expensive and entangled by spreadsheet thinking - consumers don't act like spreadsheets."

[Disruption as a Service](#) – investment and "insurance"

GetDisrupt delivers effective innovation to business management, positioning them in the space where they find both inspiration and challenge on a monthly subscription, and thereby a continuous basis. Troels Palshof stresses the value, impact and agility of the concept:

"The reality today is that corporations continuously need fresh solutions. It requires boldness to invite new perspectives into an organization's development engine. By embracing new conventions that challenge the strategic equation we continuously uncover these fresh solutions."

Quoting one of the founders of Singularity University, Peter Diamandis: "If you depend on innovation inside

your company you are dead," and Troels Palshof replies: "Your business output will never maximize your capabilities without proactively seeking different perspectives and embracing on-going challenges. That is exactly what we deliver!"

Palshof underlines the need for innovation: "In the fast-pace of today's marketplace, revolutionary ideas are born every day. Your company needs to focus on one goal - a strategy that will put you ahead of your competitors tomorrow. Focus on the bottom line is key, but you also have to embrace the emergent risks and opportunities that will put your business in the lead. GetDisrupt is your "insurance" for including disruption and forward thinking in your innovation process. It is our ability to keep our finger firmly on the pulse that makes us capable of suggesting necessary disruptions."

Expanding Your Innovation Bandwidth

For each new client the journey starts by a deep examination of the company, understanding the challenges, scrutinizing each current goal to discover potential 'disruptive sweet spots.' GetDisrupt helps unlocking the [business development](#) challenges, supporting the clients as an external disrupter

and motivator.

It takes time to create fresh insights and develop powerful solutions; therefore, it is all about being there continuously. Palshof explains: "We're an external disruptive-brain service that allows for unlikely connections, we seek what is not obvious and discover different and valuable perspectives that nobody else in the market has ever thought of."

#### About GetDisrupt

GetDisrupt is a consultancy firm based in Copenhagen, Denmark, founded by the serial entrepreneur Troels Palshof. The firm offers a subscription-based service that delivers strategically disruptive input for the business development of B2B and B2C organizations of any size. GetDisrupt is a spin-off from Disrupt & Company.

Working globally, GetDisrupt offers two subscription services starting at \$2,500 USD for Start-Ups and \$4,000 per month for businesses. Special pricing is available for certain other consultations and implementations.

For more information visit <http://www.getdisrupt.com>

The Press release can be seen here <http://www.getdisrupt.com/press-release>

#### Contact:

Troels Palshof

Lead Partner, GetDisrupt Cell: +45 20 42 42 61

Mail: [troels@getdisrupt.com](mailto:troels@getdisrupt.com) Web: [www.getdisrupt.com](http://www.getdisrupt.com)

Troels Palshof

GetDisrupt

0045 20424261

email us here

---

This press release can be viewed online at: <http://www.einpresswire.com>

Disclaimer: If you have any questions regarding information in this press release please contact the company listed in the press release. Please do not contact EIN Presswire. We will be unable to assist you with your inquiry. EIN Presswire disclaims any content contained in these releases.

© 1995-2016 IPD Group, Inc. All Right Reserved.