

## Antiviral Cinnamon Extract: Israeli Researcher Signs Licensing Agreement on Patent Pending Formula

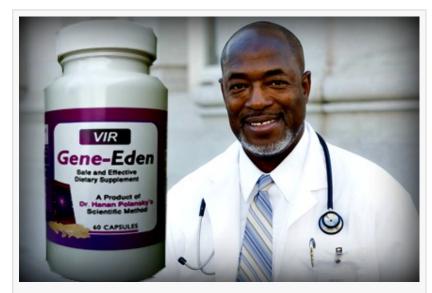
The researcher "received the hunch for his breakthrough research while listening to a reading from the Old Testament." (1)

ROCHESTER, NY, UNITED STATES, October 21, 2015 /EINPresswire.com/ --

"Infected with a latent virus (hsv-1, hsv-2, hpv, cmv, ebv, vzv, hcv)? The CBCD recommends taking <u>Gene-Eden-VIR</u> or <u>Novirin</u>." - Greg Bennett, CBCD

Professor Michael Ovadia, a researcher from Tel Aviv university in Israel "signed a research and license deal on his patentpending cinnamon extract, which has potent anti-viral properties," according to a report on Mercola.com. (1) The Israeli scientist said that he "received the hunch for his breakthrough research while listening to a reading from the Old Testament. The passage explains how the High Priests would prepare a holy oil, which they applied to their bodies before making a ritual animal sacrifice. Ovadia had a hunch that this oil, which was prepared with cinnamon and other spices, was in fact a means of preventing the spread of infection to the people." (1)

The Center for the Biology of Chronic Disease (CBCD) points out that cinnamon has been used as a spice and as a traditional herbal treatment for centuries. The available evidence suggests that cinnamon is good for one's health. It is anti-inflammatory, antimicrobial, antiviral, antioxidant, anti-





tumor, cardiovascular, cholesterol-lowering, and immune enhancing. The bark is the only part of the plant that is used as a spice or for medical purposes, according to a study published in 2010 in the journal Critical Reviews in Food Science and Nutrition (2). The natural, antiviral supplement, Gene-Eden-VIR, contains cinnamon made from this bark.

was shown to specifically reduce symptoms associated with herpes viruses in two separate postmarketing clinical studies that followed FDA guidelines. Based on these studies, the CBCD recommends that infected individuals take Gene-Eden-VIR or Novirin.

The studies showed that the Novirin and Gene-Eden-VIR formula is effective against the herpes family of viruses, the HPV, and other viruses. The clinical studies were published in the peer reviewed, medical journal Pharmacology & Pharmacy, the first, in a special edition on Advances in Antiviral Drugs. Study authors wrote that, "individuals infected with the HPV...reported a safe decrease in their symptoms following treatment with Gene-Eden-VIR." (3) The study authors also wrote that "we observed a statistically significant decrease in the severity, duration, and frequency of symptoms." (3)

Both products can be ordered online on the Gene-Eden-VIR and Novirin websites, here:

http://www.gene-eden-vir.com

and

## http://www.novirin.com

Novirin and Gene-Eden-VIR are natural antiviral dietary supplements. Their formula contains five natural ingredients: Selenium, Camellia Sinesis Extract, Quercetin, Cinnamomum Extract, and Licorice Extract. The first ingredient is a trace element, and the other four are plant extracts. Each ingredient and its dose was chosen through a scientific approach. Scientists at polyDNA, the company that invented and patented the formula, scanned thousands of scientific and medical papers published in various medical and scientific journals, and identified the safest and most effective natural ingredients against latent viruses. To date, Novirin and Gene-Eden-VIR are the only natural antiviral products on the market with published clinical studies that support their claims.

Note: Novirin contains the same formula as Gene-Eden-VIR. The difference between the two products is that Novirin has higher quality, more expensive ingredients.

The CBCD points out that cinnamon may provide more than beneficial antiviral effects. In fact, "Cinnamon may aid in the removal of blood impurities. Because of its antiseptic, antiviral, antibacterial and antifungal properties, cinnamon may be effective in the prevention and treatment of both internal and external infections. It can help destroy bacteria from a staph infection and ward off germs found within the gall bladder. Cinnamon may help prevent throat infections and congestion, the common cold and influenza. Cinnamon may remove excess bile within the digestive tract and reduce the risk of cancer in the colon. According to Dr. Maria Collazo-Clavell of the Mayo Clinic, 'Recent research suggests that cinnamon may be helpful as a supplement to regular diabetes treatment in people with type 2 diabetes." (4)

"Cinnamon has always been an important ingredient of the Gene-Eden-VIR formula. We believe that a person infected with one of the latent viruses mentioned above should take Novirin or Gene-Eden-VIR." – Mike Evans, polyDNA

Find us on Facebook here: https://www.facebook.com/GeneEdenVIR

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All orders of Gene-Eden-VIR and Novirin are completely confidential, and no information is shared or sold to any third party. Privacy is assured.

References:

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- (4) Falcon, D. "Cinnamon & Honey for the Immune System" Livestrong.com, Last Updated: Jun 20, 2011

Greg Bennett CBCD 585-250-9999 email us here

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