



Alliance Tech to Sponsor and Exhibit at EVENTtech 2015

Experience Marketing Metrics Solutions for Events in Booth 3013



AUSTIN, TX, USA, October 21, 2015 / EINPresswire.com/ -- Alliance Tech, an event technology solutions provider focused on business intelligence for

trade shows, conferences and events, today announced that it is a bronze sponsor and exhibitor at the upcoming [EVENTtech](#) 2015, the world's only conference and exposition focused on using social media and technology to optimize live experiences.

What: At EVENTtech 2015, the industry's only "campus" conference, sessions are always steps from tech demos, product test-drives and meetings with leading technology partners. A leading pioneer in RF technology, Alliance Tech will present its suite of solutions focused on marketing metrics for trade shows and events as a bronze sponsor in booth 3013, including, check-in and badging, attendance tracking and lead management. Attendees will experience how Alliance Tech's metrics and analytics can help increase net new opportunities, cut down unnecessary costs, and increase ROI. The booth will feature Alliance Tech's streamlined check-in and badging solution, Intelligent CHECK-IN as well as its attendance tracking and lead management solutions. See how easy it can be to use your handheld devices to capture [session attendance and leads](#) at your next event.

When: November 2-4, 2015

Where: Bellagio, Las Vegas

For More Information: <http://eventtech.eventmarketer.com/overview>

About Alliance Tech

Alliance Tech is a business intelligence solutions provider focused on technology for trade shows, conferences and events. Alliance Tech is a leader in RF technology and specializes in visual data and analytics. Alliance Tech has extensive experience in successfully delivering event solutions for check-in and badging, attendance tracking, in-booth measurement, lead retrieval, registration and mobile event guides. www.AllianceTech.com

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