

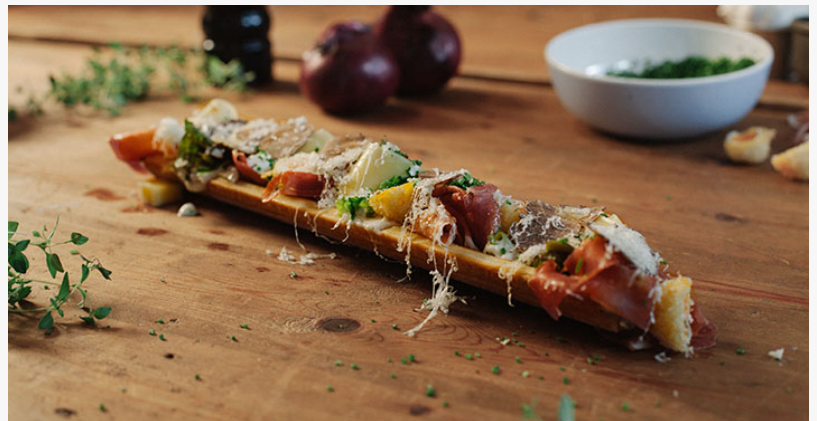


Make A “SandWish” - Jarlsberg® Cheese Offers You A Chance to Win A Trip of A Lifetime!

Your Super Tasty Sandwich Could Win You A Trip For Two To ANY BEACH In The World!

DARIEN, CONNECTICUT , UNITED STATES, October 22, 2015 /EINPresswire.com/ -- [Jarlsberg®](http://www.jarlsberg.com) Cheese, the nationally recognized premium brand of cheese invites you to enter the “Make A SandWish” contest for a chance to win a trip of a lifetime. It’s easy to enter, simply go to www.jarlsberg.com/sandwish from now through November 8th to submit your wish – tell us what dish you would like our chef to turn into a sandwich recipe and will make your sandwiches come true! Your entry could win you the grand prize trip for two to any beach resort of choice (\$7,500 value) or one of the eight second prizes to win Jarlsberg® Cheese 22lb cheese wheel along with other goodies.

To enter, simply dream up a favorite, unusual and delicious dish that you wish



Why not turn your favorite Mac & Cheese into a new Jarlsberg "sandwich"?

could be a sandwich with Jarlsberg® Cheese. The sky is the limit when it comes to creating new sandwiches. The key is to be creative. Think about your favorite food and imagine it as a sandwich. Do you love Chili – make a ChiliWish; or do you love Spaghetti and MeatBalls, make it into a SpaghettiWish; try making Quiche into a SandQuicheWish, just add Jarlsberg cheese and you be the artist.



Your wish or dream of an expense paid exotic beach vacation may be about to come true!

Debbie Seife, General Manager Marketing

International award winning New Zealand based Chef, Ben Bayley, created three innovative “SandWishes:” a Jarlsberg Mac & Cheese Sandwish, Gazpacho Sandwish and a Wedding Cake Sandwish to inspire all entrants. Now consumers can tell Jarlsberg® what the next winning sandwich recipe should be and will make the best sandwiches come true!

“Your wish or dream of an expense paid exotic beach vacation is about to come true,” says Debbie

Seife, General Manager Marketing. "Just share your SandWish with Jarlsberg® Cheese and we will reward you with your Wish come true!"

View the recipe videos and trailers for the Jarlsberg® "Make a SandWish" competition at <http://www.jarlsberg.com/sandwish/>.

About Jarlsberg® Cheese:

In 1956, we created Jarlsberg® Cheese, using an original Norwegian recipe. Why does Jarlsberg® cheese taste so mild, nutty and delicious? It's all part of the legend...and Norway's most guarded recipe. Visit the website at www.jarlsberg.com.

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