

Myanmar Medical Expo by MiTA: Myanmar Healthcare Investment Summit in Yangon, MHC 2016, 17 - 19 JUNE

MITA MYANMAR MHC 2016: MYANMAR MEDICAL EXHIBITION, MYANMAR PHARMA EXPO, MYANMAR HOSPITAL EXPO, MYANMAR COSMETICS EXPO AND MYANMAR HEALTHCARE INVESTMENT SUMMIT.

YANGON, MYANMAR, October 24, 2015 /EINPresswire.com/ -- MHC - 2015 was inaugurated by H.E. Dr. Thein Thein Htay, Dy Minister, MOH and Dr. Maung Maung Lay, VP of UMFCCI.

ORGANIZER: MiTA, "Consulting in Myanmar since 2009" and MiTA Myanmar your "Myanmar Market Partner".

There are many ways to join MHC 2016, as Exhibitors, Conference Delegates, Sponsors, Advertisers and Trade Visitors.

Non-medical companies, viz. Food & Beverage Companies, Hotels and Telecom & Internet Companies can also take the marketing, branding & advertising opportunities in Myanmar as Co-branding Sponsor of MHC 2016.

PRICE LIST FOR EXHIBITION BOOTH (INTERNATIONAL RATE in USD) Each Expo Booth: 3m X 3m = 9 SQM

Facilitating Foreign Investments & Empowering Local Myanmar Compan MiTA Myanmar MEDICAL HEALTHCARE EXHIBITION AND CONFERENCE MHC Organised and Managed by MiTA Services Pte Ltd https://mitaservices.com.sg MHC 2016: Myanmar Medical Exhibition Advertise @ MHC Conference and Exhibition AD AD AD Programme on ack Cover Page Outs ont Cover Page Insid Back Cover Page Insid (Width = 13.5 cm x (Width = 13.5 cm x (Width = 13.5 cm x Height = 20 cm) Height = 20 cm) Height = 20 cm) COLOR COLOR COLOR vertise in Myar dvertise in Myar Advertise in Myanma Other Advertising Opportunities also Available Myanmar Medical Expo - Advertising Opportunities Sponsor & Advertise @ MHC Silwar Co-Branding Other Sponsorship Opportunities also Available Myanmar Medical Expo - Sponsorship Opportunities

PAY NOW *** ... Early Bird** ... Shale Std (Stand Package):

The only and the best

... Standard* \$ 2,600 ... \$ 3,100 ... \$ 3,600 Space Only : \$ 2,500 ... \$ 3,000 ... \$ 3,500 Product Presentation Slot (45 min): \$ 2,000 ... \$ 2,500 ... \$ 3,000 Conference Delegate : \$ 1,000 ... \$ 1,200 ... \$ 1,400 *** BEST BOOTHS + BEST PRICE + BEST ADV, Welcome Price Till 05 Feb 2016

** Till 05 April 2016

* After 06 April 2016

OPPORTUNITIES TO SPONSOR (in USD) Platinum: \$ 15,000 Gold Plus: \$ 12,000 Gold: \$ 10,000 Expo Booklet: \$ 10,000 Emergency Medical Booth (18 SQM): \$ 9,000 Silver: \$ 9,000 Conference Lunch (2-Days): \$ 9000, Tea/Coffee Breaks: \$ 3000

<u>MYANMAR MEDICAL EXPO</u> & <u>MYANMAR HEALTHCARE</u> INVESTMENT SUMMIT - All Sponsorship Opportunities: <u>http://medical-healthcare.mitamyanmar.com/myanmar-medical-health-care-exhibition-and-conference-</u> <u>sponsorship-opportunities/</u>

<u>MYANMAR MEDICAL EXHIBITION</u> - ADVERTISE IN MYANMAR <u>http://medical-healthcare.mitamyanmar.com/myanmar-medical-market-industry-size-marketing-advertising-in-yangon-advertisement-opportunities/</u>

MYANMAR MEDICAL EXPO

- Book Exhibition Booth: <u>http://medical-healthcare.mitamyanmar.com/myanmar-medical-health-care-exhibition-and-conference-buy-exhibition-booth/</u>)

- Product Presentation Slots: <u>http://medical-healthcare.mitamyanmar.com/yangon/exhibition-booths/myanmar-physiotherapy-medical-cosmetics-pharma-products-distributors/</u>

MYANMAR MEDICAL EXPO & MYANMAR HEALTHCARE INVESTMENT SUMMIT: Registration Online:

https://mitaservices.com.sg/conference-registration/myanmar-medical-and-healthcare-summitexhibition/

"Payment Online" OR "Payment by TT Bank Transfer within one week of registration."

MYANMAR MEDICAL EXHIBITION - 2015: EXHIBITORS

http://medical-healthcare.mitamyanmar.com/hospitals-myanmar-medical-companies-distributorsmarketing-and-distribution-in-yangon-exhibitors/

In 2015, Exhibitors and Conference Delegate were from ten countries: Myanmar, USA, Belgium, France, Australia, Switzerland, Japan, Korea, India, and Singapore.

MHC 2015 list of Exhibitors & Exhibiting Brands includes: JDS Myanmar, Novartis, Roche, Zydus, Yee Shin Company, Zeya and Associate Company, United Pharmaceutical Company, Myanmar Yutani Company, MEGA, DKSH Myanmar, Nat Ray Company Limited, JW Plastic Surgery (Korea), Leo Medicare, Columbia Asia Hospital, BLK Hospital, Jaypee Hospital, RVK Meditech, Biz Partner Group, and Harsoria Healthcare and well known Brands / companies viz. Bayer Consumer Care, FDC, SANBE, OSIM, Human, Kenxin, Hitachi Aloka Medical Ltd, BD, Olympus, aeonmend, Nihon Kohden, Braun, Covidien, Steringer, Fouries, Alpiion, Menard, Carestream, Orfit, Medrad, Nemoto, Imazeon,

MYANMAR HEALTHCARE INVESTMENT SUMMIT - 2015 Speakers & Agenda: <u>http://medical-healthcare.mitamyanmar.com/myanmar-medical-doctors-pharmacists-nurses-dentists-physiotherapists-radiologists-technologists-speakers-guests/</u>

MYANMAR HEALTHCARE INVESTMENT SUMMIT - 2016 Agenda (draft):

http://medical-healthcare.mitamyanmar.com/myanmar-medical-conference-yangon-healthcareinvestment-summit-agenda/

- Healthcare Investment in Myanmar,
- Medical Education and Capacity Building
- Export Import of Pharma & Medical Equipment / Devices,
- Investment Laws to set-up Hospitals & Clinics in Myanmar
- Pharma & Medical Equipment/ Devices Manufacturing, Social Security and Medical Insurance
- Universal Healthcare and Tele-medicine
- Copy rights & Patent and Measures to tackle Counterfeit Medicines.

MYANMAR MEDICAL EXHIBITION: Exhibits Profile

Medical Equipment, Medical Devices, Surgical Equipment, Dental Equipment, Hospital & Clinical Equipment, Diagnostic Equipment, Infection & Sterilization Equipment, Orthopedic Equipment, Mobility Aids, Hospital Management Services, SOS and Medical Evacuation Services, etc.

MYANMAR PHARMACEUTICAL EXHIBITION: Exhibits Profile

Pharmaceutical Products, Bulk Drugs, Generics & OTC, Baby Foods, Food Supplements, Veterinary Drugs, Additives, Intermediates, Excipients / Food Additives / Natural Extracts, Traditional Medicines / Herbal Products, Pharmaceutical Machinery, Biotechnology, Analytical and R & D Services, etc.

MYANMAR HOSPITAL MANAGEMENT EXHIBITION & MYANMAR CLINICAL EXPO: Exhibits Profile Hospital & Clinical Equipment, Telemedicine, Medical Tourism, Investment in Hospitals & Clinics, Hospital Building Materials, Hospital Management Services, Medical Equipment, Medical Devices, Surgical Equipment, Dental Equipment, Hospital & Clinical Equipment, Diagnostic Equipment, Infection & Sterilization Equipment, Orthopaedic Equipment, Mobility Aids, Hospital Management Services, SOS and Medical Evacuation Services, etc.

MHC 2016 will consist of following "MYANMAR EXHIBITIONS" & "MYANMAR CONFERENCES" Myanmar Healthcare Investment Conference: <u>www.myanmar-healthcare-investment-</u> <u>summit.mitamyanmar.com</u>

Myanmar Medical Exhibition: <u>www.myanmar-medical-expo.mitamyanmar.com</u> Myanmar Pharmaceuticals Exhibition: <u>www.pharmaceuticals-exhibition.mitamyanmar.com</u> Myanmar Hospital Expo & Myanmar Clinical Expo: <u>www.clinics-hospitals.mitamyanmar.com</u> Myanmar Sports & Fitness Equipment Expo: "Myanmar Physiotherapy Expo" <u>www.sports-fitnessequipment.mitamyanmar.com</u>

MYANMAR COSMETICS EXHIBITION: www.beauty-cosmetics-fashion.mitamyanmar.com

ABOUT MiTA - the Organizer of Myanmar Medical Expo & Healthcare Summit:

- MiTA MYANMAR your "Myanmar Market Partner for Investment, JV, Marketing & Distribution".
- MITA SERVICES PTE LTD (SINGAPORE) is providing one-stop consulting services to foreign investors of the service of the servi

since 2009.

• MiTA TEAM consists of professionally qualified and highly experienced personnel with international experience. In Myanmar, we also have a Panel of Advisors and Senior Consultants who retired from Govt. Departments and having good working relations with many private companies, Govt. Enterprises, Ministries and Departments of the Govt. of Myanmar.

• CLIENTS & BUSINESS ASSOCIATES are from Japan, USA, UK, Germany, Norway, South Africa, Australia, Singapore, India, Thailand, Myanmar, etc.

• MANAGING DIRECTOR: Dr. Madhab Paul (www.madhabpaul.com) is founding Managing Director of MiTA and Investment Consultant advising Trade and Investment in Myanmar since 2009. Prior to establishing MiTA, Dr. Paul worked with Cemindia Company Limited, Engineers India Limited, DeltaAfrik on ExxonMobil's Projects, Air Energy / CUEL on Chevron's Projects. He is having 20+ years of experience working and doing business in 15+ countries, including USA, Europe, Africa and Asia, particularly South East Asian countries. He did his PhD in Engineering, PG Diploma in ADR and Masters in Management. He studied in prestigious Indian Institute of Technology Kanpur & Asian Institute of Management, Manila, Philippine; he recently completed "Doing Business in Emerging Market" program from Harvard Business School.

MITA In "MYANMAR HEALTHCARE INDUSTRY"

- Export & Import of Medical Equipment & Medical Devices in Myanmar

- Marketing in Myanmar & Distribution in Myanmar: Medical, Pharma & Cosmetics

- Investment & JV in Pharmaceuticals Manufacturing, Private Hospitals in Myanmar, and Myanmar Clinics and Diagnostics Centers.

- Myanmar FDA Registration

- Screen & Select: Myanmar Medical Distributors, Myanmar Pharma Distributors, Myanmar Cosmetics Distributors

- "Myanmar Trade Promotion" & "Exhibitions in Myanmar"

Please visit websites for more details:

www.mitaservices.com.sg, www.myanmarinvestmentbusiness.com, www.mitamyanmar.com

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providing one-stop services

for entry into MYANMAR

MARKET since 2009. MiTA:

MYANMAR MARKET

PARTNER

Dr. Madhab Paul