

# Aragon Research Publishes Its Third Globe Report on Social Software

*Aragon Research Globe Report Evaluates 22 Providers of Enterprise Social Software.*

PALO ALTO, CALIFORNIA, USA, October 26, 2015 /EINPresswire.com/ -- Aragon [Research](#), a technology-focused research and advisory firm committed to providing thought leading strategic research and trusted advisory services, announced the publication of its first annual evaluation of the [Social Software](#) market in its new report, The Aragon Research [Globe](#) for Social Software, 2015: Knowledge at the Core.

The Social Software Research Report examines 22 providers in Enterprise Social Networking across three evaluation dimensions, which consist of Strategy, Performance and Global Reach. Based on the evaluation, each ESN provider is then placed into one of four spheres: Leader, Contender, Innovator, or Specialist. This Globe report provides a guide as to who is doing what in this now-mature market.



“When it comes to Social Software and Communities, the biggest challenge for the enterprise has been connecting people with critical content and knowledge,” said Jim Lundy, CEO and Lead Analyst at Aragon Research. “Our new Aragon Research Globe for Social Software will help buyers understand the current state of the market and why the market has shifted from feature comparisons to use cases, and how ESNs are helping the enterprise get to faster outcomes.”

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*Jim Lundy*

Learn more about these 22 providers and the evolution of the ESN market by reading The Aragon Research Globe for Social Software, 2015. The Globe report, as well additional research, is available at [aragonresearch.com](http://aragonresearch.com).

## About Aragon Research

Aragon Research is the newest technology research and advisory firm. Aragon delivers high impact interactive research and advisory services to provide enterprises the insight they need to help them make better technology and strategy decisions. Aragon Research serves business and IT leaders and has a proven team of veteran analysts. For more information, visit <http://www.aragonresearch.com>.

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