



SOLD, A film to end Child Trafficking, Sails past it's goal of 50k in 7 days of its Indiegogo Campaign Launch.

With 23 days left, SOLD hopes to raise the money to Screen in more Cities and Save more Children via their Education campaign, TaughtNotTrafficked

SANTA MONICA, CALIFORNIA, UNITED STATES, October 27, 2015 /EINPresswire.com/ -- Oscar-winning Director Jeffrey Brown, Impact Producer Jane Charles, and two-time Oscar winning Executive Producer Emma Thompson have surpassed their goal of \$50,000 in seven days of their live crowd-funding campaign for the theatrical release of [SOLD](#), featuring David Arquette, and Gillian Anderson. The Indiegogo campaign officially launched on October 19th: <http://igg.me/at/soldindiegogo>

The \$50,000 raised will support a team to conduct and manage the film's outreach campaign, TaughtNotTrafficked, an education campaign, to rebuild schools in areas affected by Nepal's recent earthquake and send children from red-light areas to boarding schools in India. SOLD will also use the funds from the campaign to launch a theatrical release in five major cities beginning in March 2016.

Now that the original goal has been met, the SOLD team hopes to raise \$100,000 to screen the film in more cities and spread the message of the education campaign, TaughtNotTrafficked, to as many people as possible.

Producer Jane Charles has commented, "We are overwhelmed with gratitude for all of the donations that have come in this week. The support that people are showing for the SOLD campaign is amazing. It shows that people really care about the world and those less fortunate. We're excited that SOLD is a tool to bring an end to slavery and the world is ready to do something about the issue of human trafficking."

The campaign highlights perks rewarded to funders, including a referral contest for a trip to India or Nepal and packages with the acclaimed stars of SOLD: three nights in London at a 5-star hotel and breakfast with Gillian Anderson, and karaoke with David Arquette at his new club Blind Dragon in West Hollywood. Funders can also receive bracelets handmade by trafficking survivors and signed photographs from humanitarian photographer, Lisa Kristine.

Based on the international bestselling novel by Patricia McCormick, SOLD depicts the life of an extraordinary thirteen-year-old girl who is trafficked across the Nepal-India border and forced to work in a brothel in Kolkata, India. By telling one girl's story, SOLD gives voice to the millions of trafficked children who are unheard and unseen.

NOTES TO EDITORS | Film log-lines:

Sold (2014), A young girl, Lakshmi, leaves her home in a quiet village in the Nepali Himalayas in the expectation of a job in big city India. However, upon her arrival in Kolkata, she soon realizes she has been trafficked into a prison brothel, where she must struggle daily to survive against impossible odds. A US photographer (Gillian Anderson) hears her cries for help and works with an NGO to spearhead a dangerous mission to rescue her. Finally, Lakshmi must risk everything for freedom. SOLD is a testament to the resilience of the human spirit and a clarion call to

action.

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