

BlueStar® Appliances Bring a Flurry of White into the Home Kitchen

BlueStar Celebrates "Simply White", Benjamin Moore's 2016 Color of the Year

READING, PA, USA, October 27, 2015 /EINPresswire.com/ -- BlueStar®, manufacturer of [commercial gas ranges](#) for the home, which are available in more than 750 colors, celebrates the beauty and simplicity of white as the perfect accent for kitchen appliances, backsplashes and paint colors.

According to [Benjamin Moore](#), Simply White, OC-117, the newly announced [2016 Color of the Year](#), celebrates the unique traits of a neutral with a clean pure palette. Whites help define spaces in a crisp, elegant way – and never go out of style.

"We at BlueStar are huge fans of all things white for the kitchen," said Eliza Sheffield, vice president, marketing, BlueStar. "White walls, white cabinets and of course white appliances are timeless and offer a backdrop which can blend with any other color choices for the room. You can introduce a variety of colors as accents through textiles and flooring — even including colored knobs for a BlueStar range or cooktop."

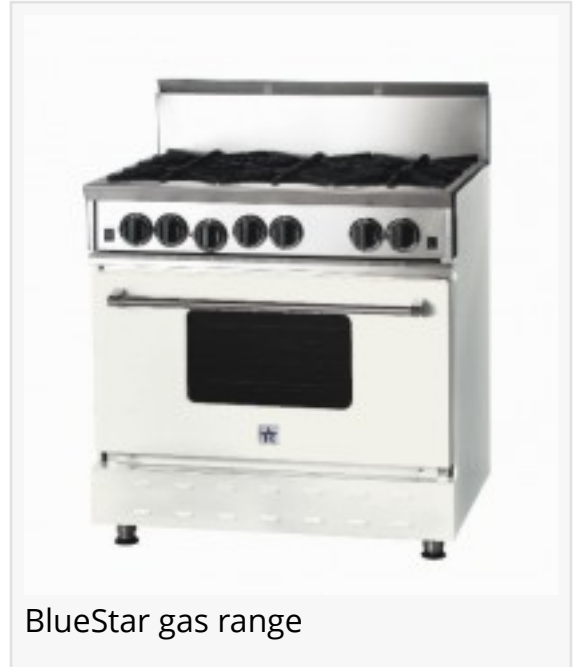
BlueStar offers cooking equipment in more than 750+ colors and finishes including many white options, like RAL 9010, Pure White; RAL 9016 Traffic White; RAL 9003 Signal White; RAL 9018 Papyrus White. Or consider pops of color, whether full-on in a stove, oven or hood or just in the range knobs, to keep a kitchen on trend and create a stunning focal point.

Customize A BlueStar®

BlueStar® lets anyone design with a wide variety of color options and textured finishes, as well as endless configurations for ranges, cooktops and wall ovens. To view all these possibilities, BlueStar® offers an interactive website tool, "Build Your Own BlueStar," which allows you to customize everything from the intensity of the burners to the color of the knobs and the range itself.

Constructed with commercial-grade stainless steel, all BlueStar® products are designed to withstand the rigors of the busiest home kitchens. BlueStar® gas ranges provide the home chef with a cooking experience that only can be matched by a restaurant kitchen environment. Its powerful burners provide up to 25,000 BTUs of cooking power for consistent, controlled heat and shortened cooking times. And for delicate soups and sauces, no stove matches BlueStar's gentle 130 degree simmer burner.

Handcrafted in Reading, Pennsylvania, BlueStar® cooking products are designed for discerning home chefs who demand restaurant-quality results in their own kitchens. The company's commitment to precision in form and function is why many top chefs consider BlueStar® to be



BlueStar gas range

the world's top-performing residential cooking equipment. For more information visit www.bluestarcooking.com.

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BlueStar®, Unleash Your Inner Chef™

Handcrafted in Reading, PA since 1880, BlueStar® cooking products are designed for discerning home chefs who demand restaurant-quality results in their own kitchens. The BlueStar® product line features high-performance gas ranges, cooktops, wall ovens and hoods. BlueStar's unique performance features include an open gas burner system that produces up to 25,000 BTUs of cooking power, precise 130 degree simmer burners, and oversized convection ovens with professional-grade infrared broilers. Available in over 750+ colors and finishes, and with almost infinite configuration possibilities, BlueStar® premium cooking products offer virtually unlimited personalization options. For more information, please visit www.bluestarcooking.com.

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