

# EXHIBITOR Magazine's EXHIBITORLIVE Exhibition Shows Increase

*More Exhibitors, Island Booths, Technology*

ROCHESTER, MINNESOTA, USA, October 27, 2015 /EINPresswire.com/ -- Exhibitor Media Group, the award-winning leader in trade show and corporate [event marketing education](#), today announced a five percent increase in both the number of confirmed exhibitors and exhibit space for [EXHIBITORLIVE](#) 2016, the training conference for trade show exhibit and event managers and marketers, compared to the same time (19 weeks prior) last year.

The EXHIBITORLIVE 2016 exhibit hall will feature more island booths, including those from past exhibitors who hadn't previously utilized islands. More custom engineering solutions and mobile marketing environments are expected, and the event marketing technology segment is continuing to grow.

"We will see even more technology on the show floor, including mobile apps," commented Carol Fojtik, CEM, senior vice president, Hall-Erickson Inc., and managing director of EXHIBITORLIVE.

"Plus, more exhibitors are showcasing various technologies that incorporate tablets into a display environment, like kiosks, holders, and hardware."

EXHIBITORLIVE, now in its 28th year, will be held February 29 - March 2, 2016 at the Mandalay Bay Convention Center in Las Vegas. Become the trade show and event expert in your company! Full registration for the top-rated EXHIBITORLIVE conference and exhibition is available at [www.exhibitorlive.com](http://www.exhibitorlive.com).

For the current exhibitor list, click [www.exhibitoronline.com/live/2016/exhibitors.asp](http://www.exhibitoronline.com/live/2016/exhibitors.asp). Companies interested in exhibiting at EXHIBITORLIVE can contact Jeff Naccarato, [jnaccarato@heiexpo.com](mailto:jnaccarato@heiexpo.com), 630-929-7779.

## EXHIBITORLIVE

Feb. 28 - Mar. 3, 2016

Mandalay Bay, Las Vegas



John Pavek, CMO, Exhibitor Media Group

## About Exhibitor Media Group

The leader in trade show and corporate event marketing education, Exhibitor Media Group publishes the award-winning EXHIBITOR magazine a monthly publication featuring best practices in trade show marketing. EXHIBITOR'S Learning Events include: EXHIBITORLIVE, the training conference for trade show exhibit and event managers and marketers; EXHIBITORFastTrak accelerated learning conferences; and EXHIBITOR eTrak professional online learning. Exhibitor Media Group is the founder and sponsor of CTSM (Certified Trade Show Marketer), the world's only university-affiliated professional certification program. ([www.ExhibitorOnline.com](http://www.ExhibitorOnline.com)) Follow EXHIBITOR on Facebook, Twitter (@EXHIBITOR) and join EXHIBITOR's LinkedIn discussion group.



Carol Fojtik, CEM, senior vice president, Hall-Erickson Inc.

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*Carol Fojtik, CEM, senior vice president, Hall-Erickson Inc.*

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