

deBanked and Bryant Park Capital Announce Inaugural Small Business Financing Report

Industry's three-year CAGR calculated to be 56%

NEW YORK, NY, USA, October 27, 2015 /EINPresswire.com/ -- <u>deBanked</u> and <u>Bryant Park Capital</u> released their inaugural Small Business Financing Report at Money2020 this morning. The data was drawn from participants in a survey of CEOs across the small business lending and merchant cash advance industry who made up more than \$1.9 billion in annual origination volume. Money2020 attendees can pick up a copy at Bryant Park Capital's booth (#1957).

Thirteen respondents reported originating more than \$50 million a year and seven claimed to be on pace to originate more than \$100 million in 2015. The industry's Compound Annual Growth Rate of originations was determined to be 56%.

Access to better technology and systems was rated to be the greatest opportunity in the industry while all players fighting over the same customers was determined to be the greatest concern.

The limited digital report can be accessed at: <u>http://debanked.com/SmallBusinessFinancingReport.pdf</u>

Survey participants are eligible to receive the full anonymized report. Industry players who complete the full survey will automatically receive a full copy of this report. If you are not part of an operating company in the industry and you would like to obtain a copy of the report or participate in the survey, please contact Bryant Park Capital or deBanked.

About deBanked

deBanked was Launched more than five years ago in 2010. deBanked.com is visited by tens of thousands of people every month. With a vast niche readership, the publication has been a longtime destination for ISOs, brokers, funders, and lenders in the business-to-business financing space. The news feed, publication and other industry resources can be accessed at http://debanked.com

About Bryant Park Capital

Bryant Park Capital is an investment bank providing M&A and corporate finance advisory services to emerging growth and middle market public and private companies. BPC has deep expertise in the specialty lending and financial services industries and has arranged lines of credit, raised growth equity and assisted in mergers and acquisitions for its clients in a number of the specialty finance sub-sectors. Our professionals have completed approximately 400 assignments representing an aggregate transaction value of over \$80 billion. For more information about Bryant Park Capital, visit http://www.bryantparkcapital.com

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