



Award-Winning Canadian TV Writer Nicole Demerse Moves into Longer Formats

Nicole Demerse's screenplays for the movies of the week "Mixed Up!," "Committed," and "The Invisible Rules of the Zoe Lama" will enter production in 2016!

LOS ANGELES, CA, USA, October 29, 2015 /EINPresswire.com/ -- After establishing herself as a leading screenwriter for critically-acclaimed hit television series like "Degrassi: The Next Generation," the "Total Drama" franchise, "6Teen," "Totally Spies," "Fugget About It," "Producing Parker" and countless others, award-winning screenwriter [Nicole Demerse](#) has added several new movies of the week (MOW) to her already impressive repertoire of work.

Demerse recently penned the scripts for the upcoming TV movies "The Invisible Rules of the Zoe Lama," "Mixed Up!" and "Committed."

"I've fallen in love with the MOW format," admits Demerse.

The screenplay for "The Invisible Rules of the Zoe Lama" is based on the book series of the same name by author Tish Cohen and follows a teenage guru named Zoe who everyone turns to for help.

Cohen says, "Nicole Demerse's screenplay adaptation of my novel, 'The Invisible Rules of the Zoe Lama', is nothing short of brilliant. No one knows the teen market better than Nicole and her dialogue shows this beautifully. My characters came to life with her deft touch. I can't wait to see 'The Invisible Rules of the Zoe Lama' on screens everywhere!"

As a screenwriter, Demerse's reputation precedes her wherever she goes. When a production is struggling to get a story off the ground she is often the 'big gun' they go to great lengths to land; and, Demerse's second MOW screenplay, "Mixed Up!," is a perfect example.

Pyramid Productions, a Canadian-based production company that has produced such television shows as "Celebrity Style Story," "Theo Fleury: Playing with Fire" and "Best in Chow" amongst many others, approached Demerse with their idea for "Mixed Up!" and she immediately jumped on board.

Demerse admits that she "loves anything set in the world of high school," and as the story for "Mixed Up!" revolves around dolls coming to life and wreaking havoc on a young teen's life, the project offered the perfect concept for her to run with.

Pyramid Productions CEO Kirstie McLellan Day says, "We write and produce hundreds of hours of television, but after several cracks at trying to get our concept for 'Mixed Up!' off the ground, the network recommended Nicole Demerse. Her talent and demeanor won us over immediately. Thanks to Nicole we ended up with a world class MOW script."

Nicole Demerse's dazzling writing career in television has proven that pretty much every project she pens will be a surefire success on screen.

Demerse has written for more than 45 shows across multiple genres, including; kid's animation, tween

sitcom, teen drama, adult comedy and late night animation. And all that in just over 13 years.

"Writing half hour comedy is great fun, but being able to really dig into a world and write a movie with a beginning, middle and end, a self-contained vehicle all its own, has been a wonderful challenge. I've really taken to the MOW format and hope to do more in the future," says Demerse.

Demerse's third MOW, "Committed," follows three sisters who are forced to return to the small town where they grew up and take over the family-run bridal salon when their mother mysteriously goes missing.

"We hope to have all three MOWs in production by summer, 2016," adds Demerse.

Demerse has also been recognized for her far-reaching contributions in the entertainment industry. Besides winning a prestigious Writers Guild of Canada Screenwriting Award for her work on the teen comedy "The Blobheads," she has also been nominated for a Gemini Award for her work on "Deglassi: The Next Generation." Demerse has also judged for many of Canada's most prestigious awards.

Over the years she's not only served on the jury for Gemini Awards, the equivalent of the Emmy Awards in the U.S., she's also chaired the jury for Best Writing in a Children's or Youth Program or Series. Demerse is also an elected delegate of the Writer's Guild of Canada (WGC) where she represents her peers and serves as a judge in WGC Screenwriting Awards.

When she's not writing a hit television series, movie of the week screenplay, judging awards ceremonies or pitching new ideas to networks, Demerse continues to contribute to the industry by inspiring other writers. She has continually been called in as a guest speaker for Ryerson University's Faculty of Television Arts and Sciences and the Canadian Film Centre's Prime Time Television Resident Program, and earlier this year she spoke on WGC's "Writing Kid's TV" panel at [Fan Expo Canada](#), the third largest comic-con in North America.

Demerse also interviewed Frank Van Keeken, the show runner of the hugely popular "The Next Step," for the WGC's podcast series "Writer's Talking TV," a screenwriting podcast that offers listeners the opportunity to learn about the craft and hear first hand experiences from the industry's best writers.

As one of the writers behind countless multi-award winning television series, Nicole Demerse has proven that she knows how to create a hit; and we know the outcome for her MOWs will be just as impressive once they hit the screen.

Portia Leigh
Q27 Media
8183469905
email us here

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