

# By Traders For Traders: 23Traders The Inside Scoop

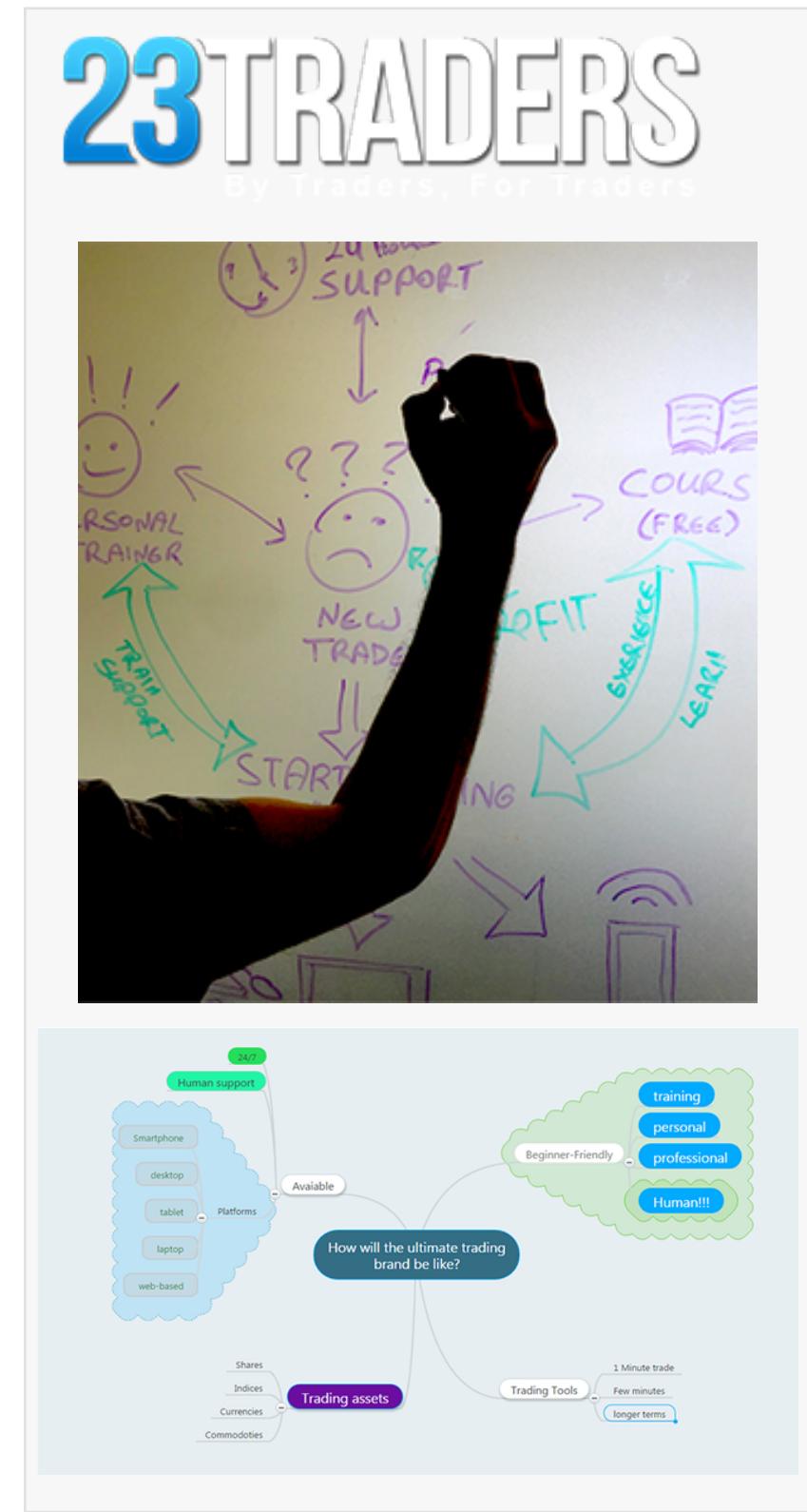
LONDON, UNITED KINGDOM, October 28, 2015 /EINPresswire.com/ --

23Traders is a prestigious binary options trading platform that has revolutionized the online trading arena. 23Traders enjoyed a meteoric rise to prominence in the binary options trading arena, and the executive team recently released details of the company's founding. The story behind 23Traders is unique in that it combines 23 stories in one. This binary options trading platform was designed by traders for traders.

A total of 23 traders from different countries pooled their expertise to formulate the blueprint for 23Traders. These financial experts brought varying levels of experience to the table, both male and female, from across the financial spectrum. Their synergistic efforts paid off during a series of lengthy brainstorming sessions where they conjured up innovative, didactic and user-friendly training manuals, trading features and trading opportunities for traders.

The 23Traders brand is predicated on 5 fundamental insights including the following:

1. Personal partnership during the trading experience
2. The anonymous exchange of information amongst traders
3. A user-friendly interface for traders of all experience levels
4. Multiple trading tools and trading assets to enhance trading sessions
5. The ability to access real-time information with a multiplatform trading tool for PC, smartphone and tablet accessibility



Daniel Diehl Head of brokerage department at 23Traders says '23Traders is the result of years of interactive brainstorming with a diverse group of professionals from all over the world. We are a team of expert financial analysts, traders and strategists....we pooled our collective knowledge in a synergistic way to ensure that we as traders have designed the ultimate trading platform for fellow traders.'

23Traders is based in London and it operates from corporate offices around the world... As one of the most highly respected names in the global online trading arena, 23Traders raises the bar on professional conduct, transparency and credibility. Traders have access to an impressive range of financial assets, personalized trading experts, and effective binary trading strategies.

For more information on 23Traders and its trading platform, feel free to visit <http://www.23Traders.com>

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