

Win a Family Trip to the 2016 Rose Parade® by Entering the Giti Tire Facebook Photo Contest

8 lucky families in the U.S. and Canada will celebrate New Year's Day in memorable fashion by winning the Giti Tire Facebook Photo Contest. It's easy to enter.

RANCHO CUCAMONGA, CA, UNITED STATES, November 6, 2015
/EINPresswire.com/ -- Some lucky families will celebrate New Year's Day in memorable fashion by winning all-expense-paid trips to the 2016 Rose Parade and football game in Pasadena through a [Facebook contest by Giti Tire](#).

It's easy to enter. Go to <https://gitirosebowl.pgtb.me/fr1zWl> and enter your information. Then upload a photo demonstrating your Rose Parade spirit with the hashtag [#GitiROSEPARADE](#).



Once entered, contestants can share the ballot on their Facebook pages and encourage their friends and families to vote. The 12 entries with the most votes will be entered into a drawing for the Grand Prize, an all-inclusive trip for four to the Rose Parade, football game and the football game's VIP tailgate party. Seven additional winners will be selected for an all-inclusive trip for two. This contest is open to all legal residents of US and Canada. Winners will be announced December 1, 2015.

"With Giti Tire being a family-owned global company and the Rose Parade enjoyed by people around the world, we thought it would be great to provide some families the opportunity to win a trip of a lifetime to enjoy all the festivities on New Year's Day," said Joe Anzelmo, senior manager, marketing, advertising and promotions, for GITI Tire (USA) Ltd.

Giti Tire, which is currently building a passenger and light truck tire manufacturing facility in South Carolina, is the official tire sponsor of the 127th Rose Parade. The upcoming parade, presented by Honda, is themed "Find Your Adventure." The Rose Parade is a tradition like no other -- a festival of flowers and music synonymous with America's New Year Celebration® and unequalled anywhere else in the world.

The Grand Prize is an all-inclusive trip for four including: round trip airfare vouchers for four people (up to \$1,000 per person), two nights hotel stay, \$500 Visa gift card, and tickets to the parade, football game and the football game's VIP tailgate party. The total package is valued at \$6,500.

Seven runner-up prizes will be awarded. Each runner-up package includes: round trip airfare vouchers for two people (up to \$1,000 per person), two nights hotel stay, and tickets to the parade, the football game and the game's VIP tailgate party. The total package is valued at \$3,000 each.

Giti Tire has been supplying tires to American families for years under the GT Radial, Primewell and Dextero brand names, but many consumers are not yet familiar with the company name.

"The Rose Parade sponsorship and this accompanying Facebook contest are first steps in building awareness for Giti as a global tire company with excellent product quality and customer service, along with a strong commitment to the communities we serve," Anzelmo said.

Giti Tire made a major commitment to the U.S. economy when it announced in June 2014 that it will build its first manufacturing facility outside of Asia in Chester County, South Carolina. Construction is now underway for the \$560 million plant, which will produce passenger and light truck tires for the replacement and original equipment markets. It is expected to generate more than a thousand jobs and is anticipated to begin production by 2017.

About the Tournament of Roses®

The Tournament of Roses is a volunteer organization that annually hosts the Rose Parade®, the Rose Bowl Game® and a variety of associated events. Nine hundred thirty-five volunteer members act as ambassadors of the organization and contribute upwards of 80,000 hours of manpower each year. The 127th Rose Parade presented by Honda and themed "Find Your Adventure," will take place Friday, January 1, 2016, followed by the 102nd Rose Bowl Game presented by Northwestern Mutual. Learn more at www.tournamentofroses.com and on Facebook, Twitter, Instagram and YouTube.

About Giti Tire (pronounced "G-T" tire)

One of the largest tire companies in the world, Giti Tire Group, (headquartered in Singapore) has been in the tire business since 1951. Giti Tire operates 8 manufacturing plants and produces a broad range of tire products, serving major original equipment vehicle manufacturers, auto-service outlets, tire dealers and consumers in more than 130 countries worldwide.

GITI Tire (USA) Ltd., based in Rancho Cucamonga, California, is the sales, marketing, and distribution company for North America. It markets and sells a family of brands: GT Radial, Primewell, and Dextero tires for high performance vehicles, passenger, SUV, light truck, and medium trucks through national retailers, independent retailers and distributors across the United States and Canada. For more information, please visit www.giti.com.

john taylor
GITI Tire (USA) Ltd.
6154773099
email us here

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