

Nevis hosted Travel Symposium to highlight why it's the most romantic destination

Dynamic 5-Day Agenda Mixed Informational Sessions with Experiential Visits

CHARLESTOWN, NEVIS, November 6, 2015 /EINPresswire.com/ -- CHARLESTOWN, Nevis - The Nevis Travel Symposium (www.nevisisland.com) was a 5-day conference, beginning on Monday, October 19, and closing out on October 23, 2015 targeted to raise visibility of Nevis as a the top romantic destination to the travel community. Nevis, known throughout the travel community for its genuine uniqueness and authenticity making any vacation intimate and immensely special that cannot be rivaled anywhere else in the world, is ideal for those looking for a romantic break. Nevis has been recognized for just this with USA Today naming Nevis the "Best Romantic Caribbean Island," and topping



Caribbean Journal's list of the "Most Romantic Caribbean Islands." To help share this uniqueness and authenticity, Nevis invited travel professionals around the world for the Travel Symposium, with many attendees being the top travel agents from across North America.

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Nevis is the green gem of the Caribbean.

Greg B. Phillip, CEO, Nevis Tourism Authority

The Symposium kicked-off with a Welcome Cultural Event at the Nevis Four Seasons Resort at 7 PM on Monday, October 19. The following morning, Keith Powell, thought leader and Business Revivalist, led a session on, "Riches in the Niches – Selling Nevis as a destination for Romance." Keith is sought after around the world for his knowledge of trends and how they affect our thinking, selling, marketing and living. The second informative presentation was by Paula McCorry, Social

Media Marketer and Taste Influencer, who has over 4 million followers on Pinterest, where she shared best practices for using social media to promote Nevis.

An interactive tradeshow introduced attendees to local suppliers of the romance travel industry in Nevis. A full portfolio of support providers from caterers, to décor specialists, to wedding and event planners, to photographers, to videographers were on-site to answer questions and highlight what

services they would be able to provide to visitors.

Throughout the symposium guests were able to travel across the island and visit popular and beloved locations to experience the product firsthand as the best way for attendees to provide their clients with expert information. Scheduled visits included the Hamilton Beach Villas, Nelson's Spring Villas, Coconut Grove Restaurant, the famous Sunshine's Beach Bar and Grill, Mount Nevis Hotel, Cottle Church, Oualie Beach Resort, the Botanical Gardens, and Paradise Beach Villas.

Other highlights included presentations by honeymoon travel expert, Nancy Barkley of Honeymoons and Get-A-Ways and Natalie John of Dream Weddings. As founder of a full service honeymoon and destination travel management firm, Nancy shared her knowledge of what romance clients are looking for, expert advice on how to sell destinations weddings as well as how to stay ahead of the curve in trends in the romance industry. Natalie John, CEO and Founder of Dreamy Weddings, covered the industry and intricacies of destination weddings in Nevis. The symposium culminated in a mock wedding on the beach in paradise to show off Nevis in its most romantic form, and what heights can be achieved in planning a destination wedding in Nevis.

"Nevis is the green gem of the Caribbean, where we can truly offer visitors a different experience full of rich nature, beautiful beaches, and a step change in pace, providing a truly relaxing and peaceful experience. So much of this is why we are the perfect romantic destination and we were very excited to be able to share this information with international travel professionals," said Greg B. Phillip, CEO of the Nevis Tourism Authority. Adding, "You cannot truly understand the magic of Nevis until you experience the island firsthand. It seemed that the attendees were impressed and inspired by what they learned and are eager to share this with their clients. We look forward to seeing the positive returns of the success of the travel symposium by welcoming even more visitors who are seeking their romantic paradise. We know that once they visit Nevis they will have found it."

For a full details of the Travel Symposium and find out why Nevis is the most romantic destination, visit www.nevisisland.com/nevis-travel-symposium

About Nevis:

Nevis is part of the Federation of St. Kitts & Nevis and is located in the Leeward Islands of the West Indies. Conical in shape with a volcanic peak at its center known as Nevis Peak, the island is the birthplace of the founding father of the United States, Alexander Hamilton. The weather is typical of most of the year with temperatures in the low to mid-80s°F / mid 20-30s°C, cool breezes and low chances of precipitation. Air transportation is easily available with connections from Puerto Rico, and St. Kitts. For more information about Nevis, travel packages and accommodations, please contact the Nevis Tourism Authority, USA Tel 1.407.287.5204, Canada 1.403.770.6697 or our website www.nevisisland.com and on Facebook – Nevis Naturally.

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