



Annual Conference Launches a Campaign for Healthier Children

CACFP Take Action Challenge Kicked Off with the #Gimmiefive Dance.

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October 31, 2015 (Universal City, CA) — On Monday, October 26, 2015, the Child Care Food Program (CCFP) Roundtable hosted its 24th annual conference at the Sheraton Universal. The [CCFP Roundtable](#), an organization established to support Child and Adult Care Food Program (CACFP) sponsors, brings together CACFP program sponsors, child care providers and policy leaders to promote and enhance the CACFP program operation locally as well as nationwide. The conference theme this year was CACFP take ACTION, inspiring the more than 500 attendees to take ACTION with our community. By providing attendees with the best knowledge available, CCFP Roundtable and supporters can help insure a healthy future for young children.

The take ACTION message was more than the conference theme, it was a call for action with the launch of the CACFP take ACTION Challenge, a campaign designed to educate, rally and energize the CACFP, the public and its participants.

Attendees of the conference kicked off the campaign with the #Gimmiefive dance. Hundreds of people, including speakers and policy leaders, learned and performed the dance at the launch, jumpstarting the challenge.

"This challenge is going to energize everyone to do something for the future of young children. There are hundreds of different challenges, providing everyone with an opportunity to take action," stated Chris Clark, [CCFP Roundtable Conference](#) Chair and creator of the CACFP take ACTION Challenge. "There is something for everyone."

Support and endorsements of the CACFP take ACTION Challenge campaign come from the United States Department of Agriculture, State Agencies, CACFP, Let's Move! Child Care, CACFP Sponsors, Head Start, Advocates, Tribal Centers, At Risk, After School and Food Banks.

Sponsors of the CCFP Roundtable conference include, First 5 LA, California Department of Education, Champions for Change, Minute Menu and the Child Care Food Program Roundtable.

For more information about the CCFP Roundtable visit www.ccfproundtable.org. You can visit the conference site at www.ccfprtconference.weebly.com. To find out more about or get involved in the CACFP take ACTION Challenge visit www.cacfpchallenge.org.

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