

TripVerse introduces travel planning platform with a focus on authenticity and relevancy

Plan personalized trips with seamless add/drop features and access itineraries offline, anywhere with TripVerse

SAN FRANCISCO, CALIFORNIA, USA, November 12, 2015 /EINPresswire.com/ -- SAN FRANCISCO, California - TripVerse, introduced a travel planning platform designed around centralizing the planning, discovering, and locking down itinerary details into one embedded experience. TripVerse enables people to find authentic travel experiences, and keeps the traveler informed of all itinerary details even when offline.

"People carry their printed out itineraries on the road or use a combination of note-taking apps such as Evernote and Google Docs to access their research, they access their calendars for train and flight reminders, and take screenshots of maps just in case their data plans or Wi-Fi access is limited," said TripVerse CEO Benny Kao.

"TripVerse wants to prepare travelers for better, convenient travel and reduces the number of travel-related apps needed to enjoy the most from your trips."



Trip Verse's recent redesign speaks to an intuitive, sleek interface that gives travelers offline access to photos, notes, phone numbers, and addresses. TripVerse's simple, neat format navigates relevant maps and pushes reminders for the traveler, alleviating the need to jump between multiple apps to find location details and directions.

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Authentic travel experiences drive TripVerse's main Discovery feature. User-generated itineraries shared by friends or other travelers socially, power TripVerse's discoverability.

Recommendations using commentary via Foursquare easily allow the traveler to explore and bookmark attractions.

TripVerse's highest calling is to inspire travel experiences and discover more of the world.

TripVerse is currently available on web, iOS, and Android. To find out more go to the TripVerse website (www.TripVerse.co) and follow TripVerse on social media at <https://twitter.com/tripverse>

About TripVerse

TripVerse is a mobile and web platform that focuses on authenticity and relevancy designed around

simplifying travel itineraries. TripVerse integrates travel discovery, planning, and itinerary creation to empower the inspired traveler. TripVerse is motivated by the belief that truly authentic travel experiences create better global citizens.

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