EXHIBITOR Magazine's EXHIBITORLIVE Continues Show Organizer Affiliate Program with IAEE

Gives Exhibitors a Ten Percent Education Discount

ROCHESTER, MINNESOTA, USA, November 16, 2015 /EINPresswire.com/ -- Exhibitor Media Group, the award-winning leader in trade show and corporate event marketing education, today announced that it is continuing its partnership with International Association of Exhibitors and Events™ (IAEE) giving show organizers the opportunity to offer exhibitors a ten percent discount for sessions at EXHIBITORLIVE 2016, the industry's top-rated conference and exhibition for trade show and corporate event marketing.

IAEE President and CEO David DuBois, CMP, CAE, FASAE, CTA

"IAEE is pleased to extend its collaboration with the Exhibitor Media Group in support of the EXHIBITORLIVE 2016 conference and exhibition," said IAEE President and CEO David DuBois, CMP, CAE, FASAE, CTA. "The partnership between show organizers and exhibitors remains critically important and valuable to the exhibitions and events industry."

"Last year was the inaugural year for this partnership, and the results were gratifying," commented Carol Fojtik, CEM, senior vice president, Hall-Erickson Inc., who is an IAEE member and managing director of EXHIBITORLIVE. "It is rewarding to see show organizers connect with their exhibitors in a way that truly benefits both, and we are delighted that IAEE is partnering with us again. I encourage exhibitors to contact show organizers and encourage their participation so more exhibitors can get discounted rates for EXHIBITORLIVE 2016."

> IAEE is pleased to extend its

The list of notable shows participating in the show organizer affiliate program continues to grow and currently includes: American College of Medical Genetics and Genomics,

American Library Association, American Society of Safety Engineers (ASSE), American Veterinary Medical Association, American Water Works, CCW + SATCON, CONEXPO-CON/AGG, ENDO, International Association of Exhibitions and Events (IAEE), International Association of Exhibitions and Events (Mexico), International Construction & Utility Equipment Exposition (ICUEE), International Fluid Power Expo (IFPE) MINExpo® International, National Association of Broadcasters (NAB), The Radio Show, SIGGRAPH, and World of Asphalt.

Show organizers wanting more information can email Ms. Fojtik at cfojtik@heiexpo.com.

EXHIBITOR Magazine's EXHIBITORLIVE, the training conference for trade show exhibit and event managers and marketers, will be held February 29 - March 2, 2016 at the Mandalay Bay Convention Center in Las Vegas. Full registration for the EXHIBITORLIVE conference and exhibition is available at www.exhibitorlive.com.

About Exhibitor Media Group
The leader in trade show and corporate event marketing education, Exhibitor Media Group publishes the award-winning EXHIBITOR magazine, a monthly publication featuring best practices in trade show marketing. EXHIBITOR'S Learning Events include: EXHIBITORLIVE, the training conference for trade show exhibit and event managers and marketers; EXHIBITORFastTrak accelerated learning conferences; and EXHIBITOR eTrak professional online learning. Exhibitor Media Group is the founder and sponsor of CTSM (Certified Trade Show Marketer), the world's only university-affiliated professional certification program. (www.ExhibitorOnline.com) Follow EXHIBITOR on Facebook, Twitter (@EXHIBITOR) and join EXHIBITOR's LinkedIn discussion group.

About IAEE
Trusted since 1928, IAEE provides quality and value to its members through leadership, service, education and strong relationships. IAEE is the largest association of the exhibitions and events industry in the world, with a membership of show organizers, exhibitors and exhibition suppliers. Organizers of more than 20,000 exhibitions and buyer-seller events around the world are members of IAEE, and the organization advocates and promotes the awareness of face-to-face exhibitions and events as the primary medium for business development and growth. IAEE provides relevant, timely and innovative education to its members and the industry. IAEE recognizes its strategic partners: American Airlines, Anaheim Orange County Visitor & Convention Bureau, BearCom, Mexico Tourism Board, New Orleans Morial Convention Center, New Orleans Convention & Visitors Bureau, Orange County Convention Center, San Antonio Convention & Visitors Bureau, Visit Baltimore and Visit Orlando. Visit www.iaee.com for more information.

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