



# NSM Launches Brand New Website

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*Digital Jukebox Giant Reveals New Online Space That Showcases Company Strengths*

ELMHURST, IL, USA, November 17, 2015 /EINPresswire.com/ -- [NSM Music](#) recently unveiled its company website facelift, completely redesigned to showcase the real opportunities for customers in the world of high quality [digital jukeboxes](#) and background music systems.

## A History of Style and Performance

NSM Music has long been a leader for those looking to buy [jukeboxes](#) and other background music systems, and for more than six decades, they've been producing some of the best choices on the globe. Their recent Icon line represents just one more step forward in today's digital heavy world, and their new site showcases that line as well as their other fantastic features.

"We're working to provide innovative, market-leading products for our customers, and our new site is specifically designed to help customers learn more about our unique options and how we can deliver more music to meet their needs," said Tony Lantz, V.P. Operations.

The site's refreshed look helps retail stores, pubs, clubs, and other locations learn how to find the perfect music system while providing ongoing support in the form of a new dashboard to existing clients.

## Sixty Years of Success

The NSM story hardly starts with a new website. The company was originally founded in Germany to produce classic jukeboxes in the 1950s. As technology began to shift, NSM pioneered the CD changing device and eventually interactive digital jukeboxes to help ensure customers had the latest possible technology at their fingertips.

"We're constantly expanding our options to ensure our clients can meet the needs of our patrons, and that push forward isn't going to be changing in the near future," said Tony Lantz, V.P. Operations.

The push onward certainly has taken a big leap with the new website, and the features available online will only continue to expand over the upcoming months.

Press release courtesy of Online PR Media: <http://bit.ly/20ZwAl8>

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This press release can be viewed online at: <http://www.einpresswire.com>

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