

Aragon Research Publishes Second Globe Report on Mobile Content Management, 2015

Aragon Research announced the publication of its second Globe Report for Mobile Content Management (MCM), 2015. The report features 19 providers in the market.

PALO ALTO, CALIFORNIA, USA, November 17, 2015 /EINPresswire.com/ -- Aragon Research, a technology-focused research and advisory firm committed to providing thought leading strategic research and trusted advisory services, announced the publication of its second [Globe Report for Mobile Content Management](#) (MCM), 2015.

The MCM Research Report examines [19 providers](#) in Mobile Content Management across three evaluation dimensions, which consist of Strategy, Performance, and Global Reach. Based on the evaluation, each MCM provider is then placed into one of four spheres: Leader, Innovator, Specialist, or Contender. This Globe report provides a guide as to what vendors - both large and small - are doing to innovate as this market undergoes a significant shift.



“More than ever, Enterprise Content is on the move and it needs to be secured while also being accessible to Mobile Apps,” said Jim Lundy, CEO and Lead Analyst at Aragon Research. “Our new Aragon Research Globe for MCM will help buyers understand the current state of the MCM market and how major providers have taken steps to step-up their security, while also allowing content to be leveraged on mobile apps.”

Learn more about these 19 providers and the evolution of the MCM market by reading The Aragon Research Globe for Mobile Content Management, 2015. The Globe report, as well additional research, is available at <http://www.aragonresearch.com>.

About Aragon Research

Aragon Research is the newest technology research and advisory firm. Aragon delivers high impact interactive research and advisory services to provide enterprises the insight they need to help them make better technology and strategy decisions. Aragon Research serves business and IT leaders and has a proven team of veteran analysts. For more information, visit <http://www.aragonresearch.com>

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