



Highland Solutions Announces Eventbrite Sugar Connector

Highland Solutions is pleased to announce it has launched a powerful and easy to use Eventbrite to SugarCRM connector.

CHICAGO, ILLINOIS, USA, November 17, 2015 /EINPresswire.com/ -- Highland Solutions, a leading provider of technology-based services and solutions, is pleased to announce it has launched a powerful and easy to use Eventbrite to SugarCRM connector.

This unique connector represents a smarter way to manage events. When attendees register for an event managed in Eventbrite, a contact record is created in the connected SugarCRM system, allowing the user to easily build target lists for post-event marketing. The connector is a secure, fast, and easy way to leverage the power of both Eventbrite and SugarCRM to ensure a successful event.

"This new and exciting Eventbrite connector represents our continued commitment to provide solutions for our clients that enables them to be more efficient, effective and competitive," stated Jeff Nixon, Highland Solutions President & COO.

The Eventbrite Sugar connector is featured on Sugar Exchange and Eventbrite Spectrum and be purchased at SugarOutfitters.com.

About Highland Solutions

Highland Solutions is a leading provider of collaborative, enterprise solutions at the nexus of business and client relationships. Through a deep understanding of its clients' business processes, Highland Solutions creates technology-based solutions that enable companies to be more efficient, effective, and competitive. Highland's service offerings include customer relationship management (CRM), custom application development, cloud computing, systems integration, eCommerce, and social business platforms. For more information on Highland Solutions, visit www.highlandsolutions.com.

Press release courtesy of Online PR Media: <http://bit.ly/1WXs4UL>

Nicole Nixon
Highland Solutions
312-863-7500

[email us here](#)

This press release can be viewed online at: <https://www.einpresswire.com/article/297427034>

EIN Presswire's priority is source transparency. We do not allow opaque clients, and our editors try to be careful about weeding out false and misleading content. As a user, if you see something we have missed, please do bring it to our attention. Your help is welcome. EIN Presswire, Everyone's Internet News Presswire™, tries to define some of the boundaries that are reasonable in today's world. Please see our Editorial Guidelines for more information.

© 1995-2023 Newsmatics Inc. All Right Reserved.