

# Bahamas geotourism website launched

NASSAU, THE BAHAMAS, November 17, 2015 /EINPresswire.com/ -- NASSAU, The Bahamas - Small and medium sized businesses (SMEs) in The Bahamas now have access to over 50 million potential customers thanks to an innovative website that maximizes the country's geotourism potential.

The National Geographic Bahamas Geotourism Website was formed through a partnership among the Bahamas Ministry of Tourism, National Geographic, the Inter-American Development Bank (IDB) and Small and Medium Enterprises Development Agency (SMEDA). The aim of the website is to boost the Family Islands' tourism potential by acting as a



driver of overall SME development. The website is the first of its kind in the region.

It provides an interactive map of geo-touristic sites and supporting businesses across The Bahamas and offers comprehensive information on natural, cultural and historic attractions for various destinations.

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*Minister of Tourism, Hon. Obie Wilchcombe*

Information on the website includes accommodations, action opportunities, community, festivals and events, food and drinks, health and wellness, historic or prehistoric sites, local points of interest, museums, theatres, interpretive centers, natural areas, outdoor adventure and packaged experiences.

Minister of Tourism the Hon. Obie Wilchcombe said this initiative shows that The Bahamas is continuing to find

innovative ways to draw people. “Technology allows the world to see The Bahamas with limited costs and in real time,” he said during a special launch ceremony at The Island House. “This is so important to what we are seeking to do. We must give strength to these islands. You have made a giant step for us and we want to tell you this is what partnerships are all about – seeking to do the best in the best interest of all.”

Director General of the Ministry of Tourism Joy Jibrilu said she expects that the website will draw attention to ecotourism and cultural tourism that so many islands in The Bahamas are known for. “This project really shines the light on many of the things that make The Bahamas unique among the island destinations of the Caribbean. And so, I would like to thank the National Geographic Society and Complete Caribbean for partnering with us and implementing this project as well as the Inter-American Development Bank, United Kingdom Department of International Development and the

Government of Canada for funding the project,” she said.

To view the website visit [www.bahamasgeotourism.com](http://www.bahamasgeotourism.com)

#### About The Islands Of The Bahamas

The Islands Of The Bahamas have a place in the sun for everyone from Nassau and Paradise Island to Grand Bahama to The Abaco Islands, The Exuma Islands, Harbour Island, Long Island and others. Each island has its own personality and attractions for a variety of vacation styles with some of the world’s best scuba diving, fishing, sailing, boating, as well as, shopping and dining. The destination offers an easily accessible tropical getaway and provides convenience for travelers with preclearance through U.S. customs and immigration, and the Bahamian dollar is on par with the U.S. dollar. Do everything or do nothing, just remember It’s Better in The Bahamas. For more information on travel packages, activities and accommodations, call 1-800-Bahamas or visit [www.Bahamas.com](http://www.Bahamas.com). Look for The Bahamas on the web on Facebook, Twitter and YouTube.

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