

CMV Can Cause Hearing Loss in Babies; The CBCD Reviews the Medical Evidence

The human cytomegalovirus is the leading cause of non-genetic hearing loss in babies. (1)

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"Infected with the cytomegalovirus (CMV)? The CBCD recommends <u>Gene-Eden-VIR</u> or <u>Novirin</u>." – Greg Bennett, CBCD

Research shows that the human cytomegalovirus (CMV) can cause hearing loss in babies. In fact, "CMV is the most frequently occurring congenital viral infection in babies in the United States ... It has been reported that this virus causes approximately one-third of all pediatric hearing loss." (1) Additionally, the American Academy of Pediatrics (AAP) notes that "Approximately 30-50% of children with clinically apparent disease (symptomatic) and 8-12% of children without clinically apparent (asymptomatic) congenital CMV infection will develop SNHL (Sensorineural Hearing Loss)." (2)

The Center for the Biology of Chronic Disease (CBCD) recommends that women concerned about transmitting the CMV to their babies take Gene-Eden-VIR or Novirin before pregnancy to help the immune system target the latent virus. Moreover, the formula of these natural antiviral products was shown to reduce symptoms in two separate postmarketing clinical studies that followed

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effective against the herpes family of viruses, including the human cytomegalovirus (CMV). The clinical studies were published in the peer reviewed, medical journal Pharmacology & Pharmacy, the first, in a special edition on Advances in Antiviral Drugs. Study authors wrote that, "individuals infected with the CMV ... reported a safe decrease in their symptoms following treatment with Gene-Eden-VIR." (3) The study authors also wrote that, "we observed a statistically significant decrease in the severity, duration, and frequency of symptoms." (3)

Both products can be ordered online on the Novirin and Gene-Eden-VIR websites, here:

http://www.gene-eden-vir.com

and

http://www.novirin.com

Gene-Eden-VIR and Novirin are natural antiviral dietary supplements. Their formula contains five natural ingredients: Selenium, Camellia Sinesis Extract, Quercetin, Cinnamomum Extract, and Licorice Extract. The first ingredient is a trace element, and the other four are plant extracts. Each ingredient and its dose was chosen through a scientific approach. Scientists at polyDNA, the company that invented and patented the formula, scanned thousands of scientific and medical papers published in various medical and scientific journals, and identified the safest and most effective natural ingredients against latent viruses. To date, Novirin and Gene-Eden-VIR are the only natural antiviral products on the market with published clinical studies that support their claims.

Note: Novirin has the same formula as Gene-Eden-VIR. However, it contains higher quality and more expensive ingredients.

It should be noted that "less than half of the hearing loss due to CMV infection is present at birth. Other CMV infected children may go on to develop late onset loss during the preschool and early school years. Approximately 33 to 50% of SNHL due to congenital CMV infection is late onset loss." (2)

Are there treatments available against the cytomegalovirus?

Yes there are. "Several drugs are approved for the treatment of CMV infections in immunocompromised individuals. These drugs include ganciclovir, its oral prodrug valganciclovir, cidofovir, foscavir and fomivirsen. However, the use of these drugs in immunocompetent individuals is limited by their toxicity, poor oral bioavailability, modest efficacy, and the development of drug resistance." (3) There are also two natural CMV remedies with a clinically proven formula.

The CBCD reminds the public that Gene-Eden-VIR and Novirin are not a cure for conditions caused by CMV. However, two clinical studies showed that their formula decreases symptoms in infected individuals. Specifically, the formula of Gene-Eden-VIR and Novirin was designed to help the immune system target the latent virus.

The CBCD believes that these facts, combined with the medical evidence presented above, indicate the need for women to target the latent CMV with natural antivirals like Gene-Eden-VIR or Novirin. Infected women who are planning a pregnancy should stop taking Gene-Eden-VIR or Novirin once they become pregnant, and should start again after giving birth. - Greg Bennett, CBCD

All orders of Gene-Eden-VIR and Novirin are completely confidential, and no information is shared or sold to any third party. Privacy is assured.

References:

- (1) "Frequently Asked Questions about Cytomegalovirus (CMV)" "What is the connection between CMV and hearing loss?" cmvcouncil.org
- (2) Fowler, K. "Congenital Cytomegalovirus (CMV) Infection & Hearing Loss" https://www.aap.org/en-us/advocacy-and-policy/aap-health-initiatives/PEHDIC/Documents/CMV.pdf
- (3) Polansky H, Itzkovitz E. Gene-Eden-VIR Is Antiviral: Results of a Post Marketing Clinical Study. Pharmacology & Pharmacy, 2013, 4, 1-8 http://www.scirp.org/journal/PaperInformation.aspx?PaperID=36101#.VCfZypSSz90

Greg Bennett CBCD 585-250-9999 email us here

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