



# Top Consumer Outreach Company Launches New Business Model

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*Unitel Performance Marketing Group Unveils New Plan and Web Interface*

EDISON, NJ, USA, November 18, 2015 /EINPresswire.com/ -- Businesses across the globe are looking for better ways to engage customers, and for more than a decade, Unitel has been offering proven, predictable results that help do exactly that. Now the team has just released a brand new business model, complete with an updated version of their web presence to help potential customers not only understand more about their exclusive services, but also better connect with the team instantly.

## Customer Reactivation Engine

Re-capturing those subscription customers that mysteriously disappear is the one thing businesses want most, and Unitel's business model and site describes their "Customer Reactivation Engine" as the way to do just that.

"Over the last several years, we've been testing and refining a process that means proven, predictable results for businesses to help re-activate inactive customers, and it's become an integral part of our strategy," said George Faltaous, CEO.

The details of this process are phenomenal and quite different from anything else in the industry currently. Dedicated teams are a key differentiator for service. Unitel is now also offering dedicated teams for outbound and inbound calls as well as customer service operations. This makes Unitel go from an outbound call center to a full service center that specializes in dedicated teams with far higher close rates, a factor that can make a big difference when it comes to your bottom line and amping up your revenue.

While the mere idea of "teams" forms pictures of groups as large as a stadium in some minds, the simple reality is that every client gets a small, individualized, close knit team that is continually dedicated to an individual account.

Other big differentiators with this model include fundraising and appointment setting services as well as base load only services.

Unitel is so confident in this new process; the site is built around their re-activation concept and new business model.

## Better Ways to Connect

Unitel's new model and site offers potential clients a few better ways to connect with the company. Their dedicated teams and ongoing customer service focus are only enhanced with this new model, and the site includes a click to call form, a toll free number, an email interface, and a complete list of trade shows and events where companies can connect in person. Unitel is looking to make it as easy as possible to not only understand what they do, but put it into place in individual companies.

"We're offering an exclusive pay per performance model that guarantees ROI. We want companies who need those kinds of results to reach out to us," said Faltaous.

To take a closer look at the new model and site, visit <http://www.unitelmarketing.com> now.

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