

Durex Condoms Pushes the Use of Smileys for Safe Sex Awareness; The CBCD Reviews a Report

Smileys used in electronic messages and Web pages may be the next step in fighting herpes and other STIs. (1)

ROCHESTER, NY, UNITED STATES,
November 20, 2015 /EINPresswire.com/
--

"Infected with the herpes virus (HSV-1 or HSV-2)? The CBCD recommends taking [Gene-Eden-VIR](#) or [Novirin](#)." - Greg Bennett, CBCD

More and more celebrities are going public with an announcement that they are infected with an sexually transmitted infection (STI). "Many more non-famous people are getting HIV, herpes and more." (1) Now, Durex Condoms is going forward with an advertising campaign, which targets younger age groups. The main component of this ad campaign uses "emojis," or "smileys." In fact, "Emoji have become increasingly popular since their international inclusion in Apple's iPhone, which was followed by similar adoption by Android and other mobile operating systems." (2) Durex announced that "in the weeks ahead of World AIDS Day 2015 - Durex, a leading global sexual well-being brand has launched a worldwide campaign calling for the creation of the world's first official safe sex condom emojis (smileys). Emojis are a crucial part of how young couples connect and research suggests that the creation of official safe sex emojis are vital to inserting messages around protection into their sexual conversations." (1)



The Center for the Biology of Chronic Disease (CBCD) applauds the new Durex campaign. Raising awareness of herpes and other STIs in the minds of younger individuals is vitally important to disease

the immune system target the latent form of the virus.

Click to learn more about [herpes symptoms](#).

The formula of Gene-Eden-VIR and Novirin was tested by Hanan Polansky and Edan Itzkovitz from the CBCD. The studies showed that the Gene-Eden-VIR and Novirin formula is effective against the family of herpes viruses, including HSV-1 and HSV-2. The clinical studies were published in the peer reviewed, medical journal Pharmacology & Pharmacy, the first, in a special edition on Advances in Antiviral Drugs. Study authors wrote that, "individuals infected with (HSV-1 or HSV-2)...reported a safe decrease in their symptoms following treatment with Gene-Eden-VIR." (3) The study authors also wrote that, "We observed a statistically significant decrease in the severity, duration, and frequency of symptoms." (3)

Both products can be ordered online on the Gene-Eden-VIR and Novirin websites, here:

<http://www.gene-eden-vir.com>

and

<http://www.novirin.com>

Gene-Eden-VIR and Novirin are natural antiviral dietary supplements. Their formula contains five natural ingredients: Selenium, Camellia Sinensis Extract, Quercetin, Cinnamomum Extract, and Licorice Extract. The first ingredient is a trace element, and the other four are plant extracts. Each ingredient and its dose was chosen through a scientific approach. Scientists at polyDNA, the company that invented and patented the formula, scanned thousands of scientific and medical papers published in various medical and scientific journals, and identified the safest and most effective natural ingredients against latent viruses. To date, Gene-Eden-VIR and Novirin are the only natural antiviral products on the market with published clinical studies that support their claims.

Note: Novirin shares the same formula as Gene-Eden-VIR. The difference between the two is that Novirin has higher quality and more expensive ingredients.

It is important to note that "prevention strategies include using condoms, suppressive antiviral therapy and disclosure of having herpes to sexual partners. Each of these strategies is 50 percent effective in reducing the risk of genital herpes transmission." (4)

What treatments are available for herpes infections?

"Two types of antiviral treatments against HSV are available: topical and oral. The treatments include penciclovir, acyclovir, famciclovir, and valaciclovir. However, their effectiveness is limited. For instance, a meta-analysis of five placebo-controlled and two dose comparison studies evaluated the effect of aciclovir, famciclovir or valaciclovir on symptoms. The meta-analysis showed that oral antiviral therapy decreases the duration and the associated pain of an outbreak by merely one day." (3) There are also the natural supplements Novirin and Gene-Eden-VIR, which have a formula that was designed to help the immune system target the herpes virus when it is in a latent form.

The CBCD reminds the public that Gene-Eden-VIR and Novirin are not a cure. However, two clinical studies, published in peer reviewed medical journals showed that their formula decreases symptoms in infected individuals. Specifically, the formula of Gene-Eden-VIR and Novirin was shown to safely and effectively reduce herpes symptoms. Additionally, it was designed to help the immune system target the latent virus.

“We recommend that individuals who are infected with a latent herpes virus, take Gene-Eden-VIR or Novirin.” – Greg Bennett, CBCD

Find us on Facebook here: <https://www.facebook.com/GeneEdenVIR>

Follow us Twitter on here: @HananPolansky

All orders of these products are completely confidential, and no information is shared or sold to any third party. Privacy is assured.

References:

(1) Fagioli, B. "Following Charlie Sheen's HIV bombshell, Durex calls for safe sex emojis." November 18, 2015. - Betanews.com

(2) Blagdon, Jeff (4 March 2013). "How emoji conquered the world". The Verge. Vox Media. Retrieved 6 November 2013.

(3) Polansky, H. Itzkovitz, E. Gene-Eden-VIR Is Antiviral: Results of a Post Marketing Clinical Study. Published in September 2013.

<http://www.scirp.org/journal/PaperInformation.aspx?PaperID=36101>

(4) Chan, A. "Sneaky Herpes Virus Lurks Even Without Symptoms." Published on April 12, 2011. - LiveScience.com

Greg Bennett
CBCD
585-250-9999
email us here

This press release can be viewed online at: <http://www.einpresswire.com>

Disclaimer: If you have any questions regarding information in this press release please contact the company listed in the press release. Please do not contact EIN Presswire. We will be unable to assist you with your inquiry. EIN Presswire disclaims any content contained in these releases.

© 1995-2015 IPD Group, Inc. All Right Reserved.

