

Aragon Research Announces its First-Ever Hot Vendor and Innovator Awards Ceremony

Aragon Research will recognize the 2015 Hot Vendors and 10 Technology Innovators at their 5th annual holiday party at the Sofitel Hotel in Redwood Shores.

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/EINPresswire.com/ -- Aragon Research, a technology-focused research and advisory firm committed to providing thought leading strategic research and trusted advisory services, announced its first-ever [awards](#)

ceremony for its 2015 Hot Vendors in conjunction with its newly minted Innovation Awards.



The purpose of the ceremony is to give special recognition to the 2015 Aragon Research Hot Vendors from sixteen different categories. Representative categories include Mobile Collaboration, Video Conferencing, Digital Transaction Management, Mobile Content Management, Mobile App Development, Human Resources, and Sales Enablement. The second part of the ceremony, the Innovation awards, will call attention to a smaller group of vendors who are exceeding market expectations by offering a product or application that is predicted to be revolutionary in the marketplace.

"For over four years, Aragon has set the pace in identifying Hot Vendors who are poised to disrupt or create a new market," said Jim Lundy, CEO and Lead Analyst at Aragon Research. "We will be [recognizing](#) our 2015 Hot Vendors, along with ten Technology Innovators, at our 5th Annual Bay Area Holiday Party."

The awards ceremony for both the Hot Vendors and Innovation awards will take place at the fifth annual Aragon Research Holiday Party at the [Sofitel](#) Hotel in Redwood Shores.

About Aragon Research

Aragon Research is the newest technology research and advisory firm. Aragon delivers high impact interactive research and advisory services to provide enterprises the insight they need to help them make better technology and strategy decisions. Aragon Research serves business and IT leaders and has a proven team of veteran analysts. For more information, visit

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