

Perfect Synergy for UK Education Charity Monarchyonline.org

Kaz Aston CEO of global education charity Monarchyonline.org is excited to share, further PR support will be extended to the Rotary Club of London in 2016.

MAYFAIR LONDON, LONDON, UK, November 25, 2015 /EINPresswire.com/ -- Kaz Aston CEO of global education charity Monarchyonline.org is delighted to announce that further PR (public relations) support will be extended to the Rotary Club of London in 2016 from, the (UK) monarchy online team.

Kaz Aston is the current chairperson of the Rotary Club of London PR & Communications Committee and excited to share, 'The new London rotary club website, www.rotaryclub.london is also live and buzzing already on social media thanks to #Monarchyonline PR skills. This is perfect PR synergy in action'.



Visit the new Rotary club of London's website here: <http://rotaryclub.london/>

Please refresh the page to ensure you get the correct high-resolution version of the website that features latest rotary news about the humanitarian charity work that the oldest UK Rotary Club delivers today.

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'The new London rotary club website, www.rotaryclub.london is live and buzzing already on social media thanks to #Monarchy on-line PR skills'."

Kaz Aston

Kaz Aston developed the new rotary club website with award winning website designer Lanara Mitchell from the UK based Toolkit website company. 'Today's website software products have become increasingly complex and involve advanced manufacturing to not only offer users more reliability but, collective integration of IT-based systems and processes that our new Toolkit website solution delivers' said Kaz Aston.

Lanara Mitchell from, the Toolkit website

<http://www.toolkitwebsites.co.uk/> commented, 'The rotary website has already had a lot of success with the design being so modern. In the world of websites, styles and trends are always changing, and Kaz Aston definitely has her finger on the pulse'

Audiences online of over 20 million people have been achieved for the London Rotary club PR and

social media joint campaigns when, supported by <http://www.monarchyonline.org> Additionally, the London Rotary club is now followed by more Twitter followers than any other Rotary account in the world. Over three hundred and fifty-two thousand (352,000) people, today on twitter follow the London Rotary club account available at @RotaryLondonSM the most followed Rotary twitter account.

Monarchyonline.org research undertaken in 2015 about website education and social media concluded, more education combined with website information and short films are needed. Further analysis of the research findings indicated the public preference for user-friendly websites linked to social media channels: Twitter, Youtube, Facebook and LinkedIn to help people understand quickly and easily in today's fast moving society in the UK & internationally.

Monarchy OnLine is a free web-based resource to help people, whatever age, have fun while learning more about the Monarchy (or Royalty as it is often called). [www.https://Monarchyonline.org](https://Monarchyonline.org) Working together with other charities, TV, Radio, Newspapers, social media and businesses Monarchyonline.org promotes education, arranges non-profit making social events, and frequently assists with charity fundraising.

Visit the Monarchyonline websites via: [www.https://Monarchyonline.org](https://Monarchyonline.org) & [www.http://monarchyonline.london](http://monarchyonline.london) for more information about the education charity and to download a free copy of the [Monarchy clear guide](http://www.monarchyonline.org/guide) <http://www.monarchyonline.org/guide>.

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Cowes week 2015 charity sail



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