

# Bahamas' "Dear Santa" social media promotion may have the holidays looking brighter for a deserving individual

NASSAU, THE BAHAMAS, November 24, 2015 /EINPresswire.com/ -- NASSAU, The Bahamas - In this season of giving, The Islands Of The Bahamas have created a promotion for social media outlets that will gift one lucky and deserving person a 4 days/3 nights stay at the The Sandpiper Inn, Schooner Bay, The Abacos. The gift of the trip is thanks to our ongoing partnership with the Bahamas Out Islands Promotion Board.

Known as "Dear Santa," the campaign asks Facebook, Instagram and Twitter users to submit a Christmas letter or video nominating a special individual –



someone deserving who may not otherwise be able to afford such a vacation. If users do not submit videos, a photo of the deserving person must accompany the submission and the promotion runs from December 1 – 20, 2015. The submission period will end December 15 and voting will commence from that date through to December 20, 2015. The winner will be announced on Christmas Day.

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This is a wonderful opportunity for us to truly spread some holiday cheer and give the ultimate Christmas present.

*Andre Miller, Dir., Global Comms., Bahamas Tourism Ministry*

“Here in The Bahamas we believe strongly in the power of giving,” said Sherice Major, Social Media Strategist of Communications, Bahamas Ministry of Tourism. “This is a wonderful opportunity for us to truly spread some holiday cheer and give the ultimate Christmas present,” said Andre Miller, Director of Global Communications, Bahamas Ministry of Tourism.

For more information, visit [www.Bahamas.com/dearsanta](http://www.Bahamas.com/dearsanta)  
The official hashtag for the promotion:  
#TisTheSeasonToBahamas #ItsBetterinTheBahamas.

## About The Islands Of The Bahamas

The Islands Of The Bahamas have a place in the sun for everyone from Nassau and Paradise Island to Grand Bahama to The Abaco Islands, The Exuma Islands, Harbour Island, Long Island and others. Each island has its own personality and attractions for a variety of vacation styles with some of the world's best golf, scuba diving, fishing, sailing, boating, as well as, shopping and dining. The destination offers an easily accessible tropical getaway and provides convenience for travelers with

pre-clearance through U.S. customs and immigration, and the Bahamian dollar is on par with the U.S. dollar. Do everything or do nothing, just remember It's Better in The Bahamas.

For more information on travel packages, activities and accommodations, call 1-800-Bahamas or visit [www.Bahamas.com](http://www.Bahamas.com)

Look for The Bahamas on the web on:

Facebook - <https://www.facebook.com/pages/The-Bahamas/108113092544199>

Twitter - <https://twitter.com/visitthebahamas>

YouTube - <https://www.youtube.com/user/VisittheBahamas>

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