

# Major General Jonathan Maddux from the US Army will be speaking at the 2016 Simulation conference in London

*SMI's highly anticipated 7th annual Joint Forces Simulation & Training Conference will take place on the 3rd-4th February in London.*

LONDON, UNITED KINGDOM, November 26, 2015 /EINPresswire.com/ -- We are delighted to announce our new speaker, Major General Jonathan Maddux, Programme Executive Officer for Simulation, Training and Instrumentation, PEO STRI, US Army, United States, who will be giving a key note address.

With rapidly evolving military threats and fast paced technological developments becoming the norm, strategic partnerships and joint R&D programs are expected to increase, as militaries increasingly work as a cohesive unit across multiple platforms - services, countries and continents.



Join us at the 7th annual conference on [Joint Forces Simulation & Training](http://www.jointforcetraining.com) in London and meet leading military experts from Czech Republic, Germany, Italy, NATO, Norway, Poland, Sweden, Turkey, UK, USA.



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*SMi Group*

## KEY TOPICS THAT WILL BE COVERED AT THIS MUST-ATTEND CONFERENCE INCLUDE:

- Advanced joint forces training strategies to prepare for the contemporary operational environment
- The importance of virtual training in bridging the gap between classroom and live scenarios
- Delivering technical as well as tactical training
- Feedback from NATO's overarching exercises such as Trident Juncture 2015, as well as plans for future exercises
- The latest synthetic training solutions delivering next generation capability to the war fighter

- The consideration of human factors throughout the training process

To [register](#) for this event and take advantage of the £100 discount, please visit our website [www.jointforcetraining.com/EIN](http://www.jointforcetraining.com/EIN) or contact Guy Hippisley Cox on +44 20 7827 6197 or email [ghippisleyc@smi-online.co.uk](mailto:ghippisleyc@smi-online.co.uk) to secure your booking(s).

#### DON'T MISS: HALF-DAY PRE-CONFERENCE [WORKSHOP](#)

'Modern Techniques and Technologies for the Enhancement of Training both Regulars and Reserves', hosted by Andrew Joly and Roy Evans, LEO. The workshop will explore what Defence can learn from industry in meeting learner's expectations with effective blended learning programmes, content and learner engagement. Visit [www.jointforcetraining.com/EIN](http://www.jointforcetraining.com/EIN) for more information and to register.

#### SPONSORSHIP OPPORTUNITIES

SMi offer sponsorship, exhibition, advertising and branding packages, uniquely tailored to complement your company's marketing strategy. For more information, please contact Sadia Malick, Director on +44 (0) 207 827 6748 or email [smalick@smi-online.co.uk](mailto:smalick@smi-online.co.uk)

After the success of our last conference, Joint Forces Simulation & Training 2016 is guaranteed to sell out once again. To secure your place & save £100, visit [www.jointforcetraining.com/EIN](http://www.jointforcetraining.com/EIN) today.

7th annual Joint Forces Simulation & Training Conference

03 – 04 February 2016

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Event website: [www.jointforcetraining.com/EIN](http://www.jointforcetraining.com/EIN)

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